



BON SECOURS COLLEGE FOR WOMEN

(Autonomous)

Accredited with A++ Grade by NAAC in Cycle II
Affiliated to Bharathidasan University, Tiruchirappalli
UGC Recognized 2(f) and 12(B) Institution
VILAR BYPASS, THANJAVUR - 613 006, TAMIL NADU

MBA DEGREE PROGRAMME

Programme Educational Objectives (PEOs)

The programme will enable the graduates to

PEO1: Enrich learners with in-depth disciplinary knowledge and essential skills to contribute to societal development and transformation.

PEO2: Enhance professional, employability, and entrepreneurial skills to achieve sustainability in a dynamic global environment.

PEO3: Foster values of environmental consciousness and responsibilities, promoting the empowerment and upliftment of rural communities.

Programme Outcomes (POs)

On completion of the programme, the students will be able to

PO1: Demonstrate profound comprehension of concepts, theories, and principles within the discipline of Management, and appreciate their contextual significance.

PO2: Conceptualize theories, formulate decision-making models, and design solutions to address national needs, with reflective analysis of their implications.

PO3: Develop analytical reasoning skills and understand the relevance of theoretical concepts from various perspectives.

PO4: Critically evaluate the practical application of translating theory into practice, aiming for societal upliftment.

PO5: Undertake creative research initiatives using innovative, transdisciplinary approaches to meet contemporary rural development needs.

PO6: Empower themselves with digital, communication, programming, and professional skills for a successful career in a competitive global environment.

PO7: Engage in self-directed, lifelong learning and cultivate leadership qualities, active teamwork, and collaboration with members of diverse cultural groups.

PO8: Emerge as responsible citizens, aware of their role in promoting environmental sustainability and gender equity, and upholding ethical, social, moral, and cultural values.

Programme Specific Outcomes (PSOs)

PSO1: Apply conceptual knowledge of management especially in the areas of finance, marketing, human resource management, operations management and system to solve real-world problems.

PSO2: Exhibit Cognitive, interpersonal, and technical skills as a leader in a team in appreciation of professional ethics and societal responsibilities.

PSO3: Generate and implement creative and innovative ideas for new business ventures and entrepreneurial initiatives

PSO4: Exhibit adaptability to dynamic changes in an environment with an understanding of societal and ecological issues relevant to professional managerial practice through life-long learning.