



BON SECOURS COLLEGE FOR WOMEN (AUTONOMOUS)
Accredited with A++ Grade by NAAC in Cycle II
Affiliated to Bharathidasan University, Tiruchirappalli
UGC Recognized 2(f) and 12(B) Institution
VILAR BYPASS, THANJAVUR - 613 006,

Commerce Echoes

Moulding to fly High

Academic Year: 2024-2025



ABOUT THE INSTITUTION

The Franciscan Sisters of Our Lady of Bon Secours established the Bon Secours College for Women in 2002 at Vilar Bypass, Thanjavur, which is dedicated to empower the rural women community, with a motto, "To Empower, To Change To Live." A key priority of the Management has been the welfare of women, and it believes that education is the only way to transform rural and downtrodden women completely. The College, affiliated to Bharathidasan University is recognized by UGC under 2(f) and 12(B) of UGC Act 1956 and is accredited with 'A++' Grade in Cycle II (CGPA 3.71) by the National Assessment and Accreditation Council (NAAC), an autonomous body of the UGC. The Bon Secours College is the only college with this accreditation in Thanjavur.

The College has been ranked by NIRF in the 151- 200 Band and secured first rank in Best money value category for Fashion Technology by India Today ranking for the year 2022. The College is recognized as the potential Mentor for NAAC aspiring institutions under UGC Paramarsh scheme. It is actively participating in Institution's Innovation Council to foster the culture of innovation and entrepreneurship, and secured 4 stars out of 5 in 2023. The College offers 20 UG, 12 PG, 5 M.Phil., and 4 Ph.D. Programmes. There are 7 Diploma Programmes and 181 Certificate Courses, comprising of Value Added and Vocational Courses. With a professional and personalized educational approach, Bon Secours College trains all students with a combination of intellectual curiosity and social commitment in order to equip them with the skills they need to succeed academically and professionally. A large number of departments produce centum results every year, and university rank holders are always on the rise. The College bagged 179 University ranks in the academic year 2023-2024,

The College is known for its excellent infrastructure and adequate facilities. Every year Student Induction Programme (Deeksharambh) and Bridge Course are conducted for the first year students to acquaint them with the new environment of higher education. Every Department is vibrant with its regular Curricular, Co-curricular programme / activities with value addition in terms of promoting communicative, technical, professional, Soft and Life Skills. The institution provides a wide choice of Courses that are in line with the latest National Trends and Skill-Development in the form of Value-Added, Add-On, and Vocational Certificate Courses. The College Library as a Learning Resource enables students to acquire information, knowledge and skills required through digital means with ICT and ILMS facilities. The College also extends opportunities to the students in order to inculcate the social and civic responsibilities and distinctiveness through Part-V committees such as NSS, YRC, RRC, EXNORA, Rotract, Leo Club etc., under GBS (Give Back to Society) programme. The College serves as a participating

institution under Unnat Bharat Abiyan (UBA) 2.0 and Mahatma Gandhi National Council of Rural Education and has adopted 5 villages. The students participate in a range of community engagement projects in rural areas to improve their socioeconomic standing. The College received One District One Champion award by MGNRD in 2020.

The College has entered into Memorandum of Understanding with various stakeholders for availing expertise, research, infrastructure, extension programmes etc. The College has a registered Incubation Centre namely, Bon Secours Foundation for Entrepreneurship Development in order to foster innovative ecosystem and promote entrepreneurship. Ultimately, Bon Secours offers its services to support the holistic development of the student community and transform them into Nation Builders.

ABOUT THE DEPARTMENT

The Department of Commerce focuses on integration of knowledge, development of critical thinking, problem solving and performance skills. We follow integrated teaching methodology that nurtures a stimulating learning environment to encourage students to learn at higher levels. The delivery methodology is student-centered and includes active learning, inquiry, experimental learning, co-operative and participative learning activities.

The Department is committed to the overall development of individual student through academic excellence, professional competence, personal, inter-personal and social skills. The commerce department is designed to equip the students with excellent analytical, conceptual communicative and organizational skills that would facilitate adaptability to any situations. The UG programme of Commerce was established in the founding year itself (2002) and upgraded as PG department in 2005. The department was upgraded as a Research Department in 2011.

The Department is built with a good team of committed, eminent and efficient faculties with high credentials to mould the students with the best guidance to excel in all their endeavours. It is a proud achievement of the department in producing continuous University First rank holders in B.Com & M.Com programmes which adds laurel to our esteemed institution. The department aims at the overall development of the students by involving them in Seminars, Conference, Symposia, Workshop, and COM-FEST Cultural Events etc. Also for the professional development of the faculties, FDP's are arranged regularly each year. Guest lecturers are invited to enlighten the students on current topics. Most of the students who have graduated are well placed in various companies in India and overseas and a sizeable number have also taken up further studies.

The department offers add on courses and value added courses in semester pattern in addition to the curriculum for the practical exposure of the students. MOU and linkages were signed by the department. Regularly the students undergo internship training as an industry

academic collaboration during the month of July & February. To foster the students towards research, the final year B.Com, first year of M.Com students are assigned group projects apart from the curriculum and II PG students do individual project as a part of curriculum.

Apart from that our students have undergone training under NAAN MUDHALVAN scheme for various courses. To mould the students with industrial readiness the department put forward the career counseling, soft skill training, ICT Training to the final year students and also train them to face the global Competencies and fly high. The department also suggests the core sectors of commerce for the campus recruitment of the students and more than 70% of the students are placed before they complete their programme

VISION

- Envisions providing excellent and value based commerce education.
- Provide refined education system to create visionary professionals and entrepreneurs enriched with innovation and leadership

MISSION

- To provide the impetus in the young minds through value based quality education with discipline and imparting sound knowledge, intellectual skills, good character and innovation to develop leadership, professional excellence to attain distinction and decorous placement to render service to the society.
- To cultivate the knowledge and skills of students to face the global challenges with confidence and ease.

CURRICULUM OVERVIEW

Course Objectives

The course is designed to achieve the following objectives.

- To provide conceptual knowledge and application skills in the domain of Commerce studies.
- To prepare students to take up the responsibilities in various functional areas in organization.
- To equip students to pursue higher education and build their professional qualification
- To sharpen a students' analytical and decision making skills.
- To facilitate students with skills and abilities to become competent and competitive to be assured of good careers and job placements
- To motivate self-employment through entrepreneurial skills

Principal Desk



"The essence of education lies in drawing out the very best that is Within you." – Mahatma Gandhi.

Our college is committed to providing students with a holistic learning experience that prepares them for life. Our goal is to teach students how to learn, not just to study. At the outset, I extend my heartfelt greetings to the editorial board of the Commerce Department for their dedicated efforts in creating Commerce Echoes (newsletter) to the highest standards. I wish them continued success in all their future endeavors.

HOD's Desk



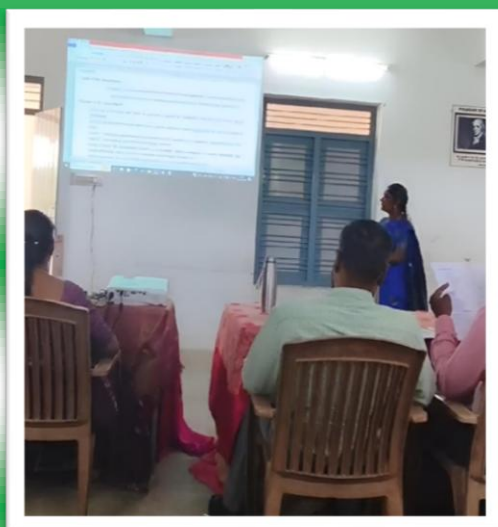
The growth of the nation largely depends on its youth, their attitude and creativity. We, the Department of commerce are committed to fulfil the dreams of the country by producing world class Commerce graduates. Our department has created a platform to disseminate strong fundamentals based technical education. We strive to produce Commerce graduates who are suitable for industry as well as society.

Editor Desk



I am delighted to serve as the Editor of the esteemed magazine, Commerce Echoes. I sincerely thank all my seniors for their guidance and support in successfully completing this task. This newsletter serves as a valuable platform to share insights and updates on the department's activities. We have put in our best efforts to make this issue a success, and I look forward to seeing the department reach even greater heights in the future.

BOARD OF STUDIES MEETING



A Board of Studies (BoS) meeting was held on 14th June 2024 to finalize the curriculum for the First-Year Autonomous Program. The meeting was attended by BoS members Dr. K. Prabhakar Rajkumar, Professor, Department of Commerce, Periyar University, Salem, Dr. V. Muthukumar, Assistant Professor & Research Supervisor, Department of Commerce (Aided) Madras Christian College Chennai, Dr. J. Gayathri, Associate Professor, Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli and Ms. M. Rajamaheswari, State President-Women Entrepreneur Association of Tamil Nadu Proprietor, Engineering Fabrication, BHEL, Tiruchirappalli. The session was chaired by our Head of the Department, Dr. K. Nithya Devi, who presented the proposed curriculum in the presence of 12 faculty members from the department.

FRESHER'S DAY

The Fresher's Day celebration was held in the Department of Commerce on 4th July 2024 to welcome the First-Year B.Com students. The Student Induction Programme was conducted from 9:30 AM to 11:00 AM, followed by a series of games. High achievers were honored with medals



in recognition of their outstanding academic performance.

OFFICE BEARER ELECTION

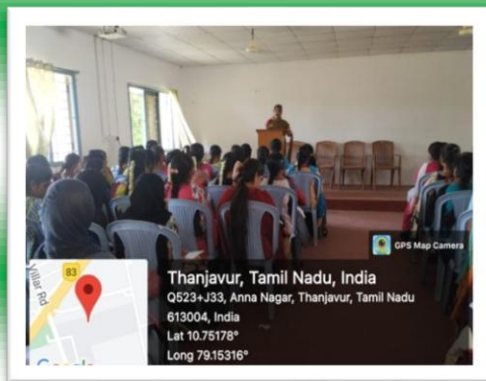
The Department Office Bearer Election was conducted through a Google Form sent to the students on 12.07.2024.

The Student Council election results were declared on 16.07.2024, with Ms. Z. Syeda Asifa Banu of III B.Com C being elected as the President of the Student Council.

INVESTITURE PROGRAMME



The Elected Office Bearers were honored in the Investiture Programme held on 26.07.2024.



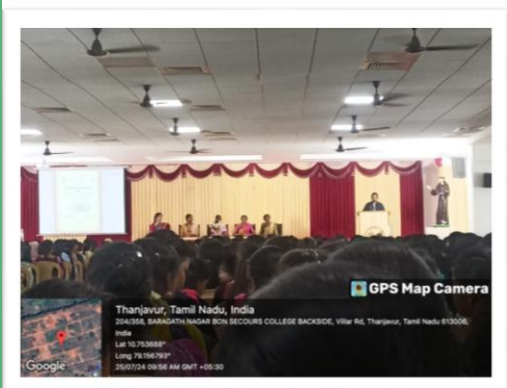
On 01.08.2024, the Department of Commerce successfully organized a *Workshop on IPR & IP Management for Startups* in the Main Auditorium. The session was lead by **Dr. Syed Nazumuddin**, Assistant Professor at **Jamal Mohammed College, Trichy**. The workshop provided students with valuable insights and practical skills to safeguard and monetize their innovative ideas.

On 19.08.2024, the Department of Commerce organized a *Seminar on IPR – Patent & Design* at the Seminar Hall. The session was led by **Dr. S. Jayakumar**, Professor of Commerce at **Puducherry Technological University, Pondicherry**. He provided valuable insights on



protecting innovations and converting ideas into valuable intellectual assets. The seminar highlighted the essentials of patent and design protection, empowering students to drive entrepreneurial success and shape the future of technology and design.

On 27.08.2024, a *Webinar on the Concept of Copyright and Its Intermediaries* was held in the Main Auditorium. The session was conducted by **Dr. D. Vennila**, M.Com., M.Phil., Ph.D., SLET, Associate Professor (CAS) at **Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore**. She guided the students on the fundamentals of copyright, fair use, and digital rights management, encouraging creative responsibility and fostering entrepreneurial success.



AADHAR CREDENTIAL PROGRAMME



The Department of Commerce in association with Institution Innovation Council jointly organize “Aadhar Credential Programme” with India Post on 02.09.2024 to 04.09.2024. Students benefited through the programme and they have changed their biometric and photo.

On 09.09.2024, Dr. S. Meenakshi, Assistant Professor, and Ms. T. Thendralarasi, Assistant Professor, along with 25 PG students from our department, visited NIT to explore the Innovative Incubation Cell for Entrepreneurial Skill Development..

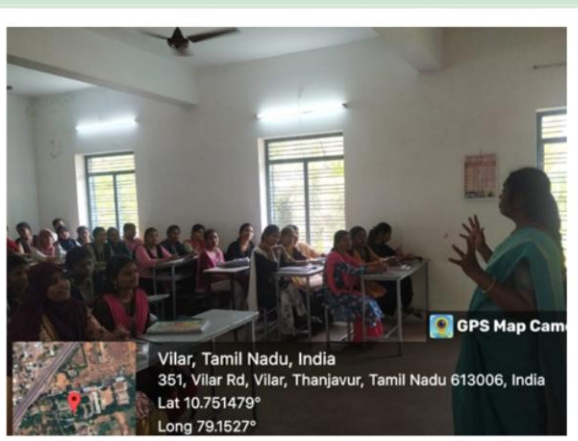


TEACHERS' DAY CELEBRATION



Teachers' Day was celebrated by our students for the Faculty members in a grand manner on 05.09.2024

The Department of Commerce organized a program on "IP Rights (IPR) and Research Ethics," conducted by Dr. J. Gayathri, Associate Professor, Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli. The program provided valuable insights into intellectual property rights and ethical research practices. It emphasized the importance of safeguarding intellectual contributions and maintaining integrity in academic research.



On 11.11.2024 The Department of Commerce organized a workshop on "Challenges for Startups and Entrepreneurs," conducted by Ms. M. Rajamaheswari, State President of the Women Entrepreneur Association of Tamil Nadu and Proprietor of Engineering Fabrication, BHEL, Tiruchirappalli. The workshop provided valuable insights into the challenges faced by startups and strategies for entrepreneurial success.

On 08.10.2024, the Department of Commerce successfully organized COMFEST 2K24, a National-Level Intercollegiate Cultural Convergence, held at the Sesquicentennial Auditorium. The event featured a diverse array of competitions. The event was graced by Dr.N. Rama, M.Com., M.Phil., MFM, Ph.D., UGC (NET), Professor in the Department of Commerce and UGC Research Awardee from Annamalai University, Cuddalore, and Dr. P. Karikalan, M.A., Ph.D., Assistant Professor of Tamil at Kundavai Naachiyaar Government Arts College for Women, Thanjavur, as the chief guests



PONGAL CELEBRATION



Pongal day celebration was held on 11.01.2025. The final year students were their uniform saree.

CAREER GUIDANCE PROGRAMME

On 25.02.2025, our department organized a Career Guidance Program on "Employability Skills in the Banking Sector." The resource persons included Ms. R. Ishwarya, Assistant Manager, Indian Bank; Mr. Mukesh Subramaniam, Assistant Manager, Indian Bank, Eswari Nagar Branch; and Ms. Shantha Gowri, Concurrent Auditor, who provided valuable insights on employability skills in the banking sector.



On 27.02.2025, our department organized a workshop on "Research Methodology, Academic Writing, and Ethical Issues." Dr. Swaminathan, Associate Professor at Raja Serfoji College (Autonomous), Thanjavur, was the resource person. He provided valuable insights into research methodology for M.Com students.

INTERNATIONAL CONFERENCE

On 04.03.2025 department of commerce and social work jointly organized international conference on "Tech – Driven Commerce: Navigating Challenges and Seizing Opportunities for Social Changes".



INDUSTRIAL VISIT

Students from II B.Com went on a one day trip to Coimbatore accompanied with Dr.S. Meenakshi, Assistant professor of commerce, Ms.Jannathul Tahira, Assistant professor of commerce and Ms.T, Thendralarasi, Assistant professor of commerce on 24.02.2025.



FIELD VISIT

I B.Com went on an one day trip to Kodaikanal accompanied with Ms.S.Jayalakshmi, Assistant professor of commerce, Ms.S.Sweety Elizabeth Thangam, Assistant professor of commerce, and Ms.M.Jannathul Tahira, Assistant professor of commerce on 17.02.2025.



EDUCATIONAL TOUR



On 26.02.2025 II M.Com and III B.Com students went on an Educational Tour to Wonderla, Munnar and Marayoor accompanied with Ms. S. Karthika, Assistant professor of commerce Ms.S.Hemalatha, Assistant professor of commerce and Sr. Mercy, Assistant professor of Social Work.

I CAN

The I CAN programme was conducted on 08.10.2024 to support underprivileged students. Commerce students set up various stalls, including Lucky Drop, Throw Ring and Catch Gifts, Cool Drinks, Sugar Cane Juice, Panipuri, Bakery, Snacks, Spring Potato, Parota, Disco Show, and Lyrical Music Game Show. The profits earned from these stalls were used to pay the semester fees of deserving students in need.



PTA MEETING

The PTA Meeting for the ODD semester was conducted for students. During the meeting, the parents discussed the academic progress of their wards with their respective class mentor.



STUDENTS' ACHIEVEMENT



On 09.10.2024, the Department of Commerce, Idhaya College for Women, Kumbakonam, organized an Intercollegiate Competition, PEBO - 2K24. Students from the Department of Commerce showcased their talent and secured top positions. S. Renuka, R. Swathy, M.Varuna, R. Suriya Phabha, and B. Thenmozhi of II

B.Com won the First Prize in Flash Film, while A. Arul Jenni of III B.Com secured the Second Prize in Melody Maestro.



On 01.02.2025 Periyar Maniammai Institute of Science & Technology, Thanjavur, Organized CISTA-2K25. Students from the department of commerce Ms. R. Janika, Ms. E. Kasthuri, Ms. S. Kaviya and Ms. R. Manimekalai of II M.Com won Second prize in HR Games.



AVVM Sri Pushpam College, Poondi organized AVEEVA – 2K25 on 13.02.2025. our students Ms. S. Gayathri, Ms. V. Atchaya III B.Com, Ms. S. Harini and Ms. S. Renuka II B.Com won Runner up in corporate walk.

On 20.02.2025 our department students participated in the intercollegiate cultural meet FINSPHERE 2K25 organised by SRM Arts & Science College, Trichy. Ms.R. Vasunthara II B.Com won winner trophy for Poster Presentation and Ms. D. Tharika and Ms. M.Logavarshini II B.Com won Runner Up in SHARK TANK.





On 25.02.2025, our students achieved remarkable success at the cultural event organized by Tamilavel Umamaheswaranar Karanthai Arts College, Thanjavur. Ms. Sneka won the Winner's Trophy in the Best Manager category, while Ms. Harini, Ms. Gayathri, Ms. Atchaya, Ms. Begum Aysha of III B.Com, and Ms. Renuka of II B.Com secured the Winner's Trophy in the Corporate Show event.

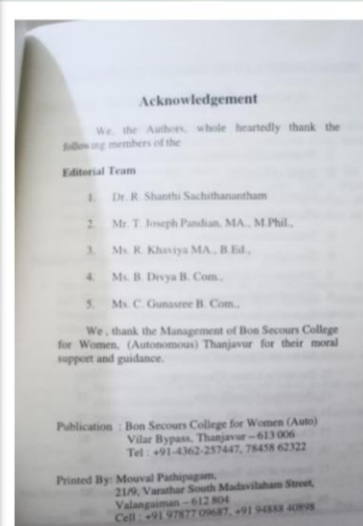
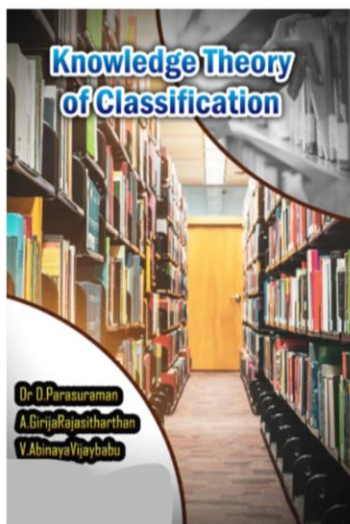


On 28.02.2025, M.A.M Business School organized B-Fest 2025. Our I B.Com students — Ms. Durga Devi, Ms. Rakshana Devi, Ms. Janani, Ms. Rasiya, s. Srija, and Ms. Vandhana — secured the Runner-Up Trophy in the MIME event.



On 07.02.2025, the Department of Commerce, Raja Serfoji College (Government College-Autonomous), Thanjavur, organized an ICSSR-sponsored National Seminar on "Employability Impact on Naan Mudhalvan Skills Development Courses

in Higher Education in Tamil Nadu." Eleven students from II M.Com actively participated in the seminar.



Ms. B. Divya from III B.Com was part of the editorial team for the book titled "Knowledge Theory of Classification."



On 29.12.2025, Ms. R. Suruthika of II B.Com received the Best Sports Player (Volleyball) award at an event organized by Highwoods Entertainment, Chennai.

On March 18, 2025, our students participated in "COMFEST-2025," organized by the Department of Commerce at AVVM Sri Pushpam College (Autonomous), Poondi. Showcasing exceptional talent, they secured multiple victories. With their outstanding achievements; they also claimed the prestigious Overall Championship.





The students of the Department of Commerce excelled at the National Level Management Meet, “BMAHANS - 2025,” organized by the Department of MBA at Bharath Institute of Management, Thanjavur, on March 21, 2025. They secured top positions in multiple events: Adzap – 1st Prize, Business Quiz – 1st Prize, HR Games (UG) – 1st & 2nd Prizes

and Mime – 2nd Prize With their outstanding performances, they proudly claimed the Overall Championship.

FACULTY ACHIEVEMENT



On 24.06.2024 to 29.06.2024 Dr. S. Meenakshi, Ms. S. Sweety Elizabeth Thangam, and Ms. S. Hemalatha, Assistant Professor of Commerce participated in FDP on FINPRO, held at Bharathidasan University in Tiruchirapalli.

On 01.07.2024 to 06.07.2024 MS. S. Karthika and Ms.J.Esther Sofiya, Assistant Professor of Commerce, has successfully completed 40 hours of Faculty Development Program on Digital Productivity and AI Fluency under the Microsoft Digital Skills Programme conducted by Microsoft in partnership with Naan Mudhalvan

On 15.07.2024 to 24.07.2024 Ms.M.Jannathal Thahira, Assistant Professor of Commerce, participated in a Online Faculty Development Program on Malaviya Mission Teacher Training Programme (MM- TTP).

Faculty Participation in Students Induction Programme

As a part of Students Induction Programme, Dr. S. Meenakshi, Dr .G .Vadivalagan, Ms.S. Karthika and Ms. Thiruvarlselvi, Assistant Professors of Commerce, handled the classes for I UG students in Basics of Commerce from 30.06.2023 to 03.07.2023.



FACULTY DEVELOPMENT PROGRAMME

Dr.S.Meenashi, Ms.S.Sweety Elizabeth Thangam and Ms.S.Hemalatha were participated the Faculty Development Programme and completed the FIN-TRON Course organized by NSE Academy industry readiness programme held in Bharathidasan University, Tiruchirappalli from 24.01.2024 to 29.01.2024.



From December 23, 2024, to December 28, 2024, Ms. T. Thendralarasi participated in a Faculty Development Programme on Power BI Data Analyst Associate, organized by E&ICT Academy.



Ms. K. Aruna and Ms. T. Thendralarasi participated in the faculty program on "Banking and Back Office Operations," organized by the Naan Mudhalvan Scheme, from January 6, 2025 to January 11, 2025.

Dr. S. Meenakshi, Ms. S. Sweety Elizabeth Thangam, Ms. S. Hemalatha participated in the faculty program on "Fintron," organized by the Naan Mudhalvan Scheme, from January 6, 2025 to January 11, 2025.



RANK HOLDERS

1st Rank



Ms. J. Shafana Mariyam

M.Com (2022- 2024)

First Rank achieved by Commerce student in M.Com (Batch 2022- 2024). Totally 9 Ranks were secured in the university examination. 5 Ranks in B.Com, 4 Ranks in M.Com.

Rank Holders in B.Com (2020- 2023)



2nd Rank

Ms. A. Bhuvana



2nd Rank

Ms. D. Felicita Madharasi



8th Rank

Ms. M. Ramya



10th Rank

Ms. P. Kirency



11th Rank

Ms. S. Initha

Rank Holders in M.Com (2022- 2024)



5th Rank

***Ms. N.Jessica Reshma
Margaret***



6th Rank

Ms. B.Vishali



18th Rank

Ms. D.Mariyaleena

