



BON SECOURS COLLEGE FOR WOMEN

Accredited with A++ Grade by the NAAC II Cycle

UGC Recognized 2(f) and 12(B) Institution

Affiliated to Bharathidasan University, Tiruchirappalli

Vilar, Thanjavur-613006

DEPARTMENT OF COMMERCE

COMMERCE ECHOES

2023 – 2024

(ODD SEMESTER)

ABOUT THE INSTITUTION

The Franciscan Sisters of Our Lady of Bon Secours established the Bon Secours College for Women in 2002 at Vilar Bypass, Thanjavur, which is dedicated to empower the rural women community, with a motto that reads, "To Empower, To Change To Live." A key priority of the Management has been the welfare of women, and it believes that education is the only way to transform rural and downtrodden women completely. The College, affiliated to Bharathidasan University is recognized by UGC under 2(f) and 12(B) of UGC Act 1956 and is accredited with 'A++' Grade in Cycle II (CGPA 3.71) by the National Assessment and Accreditation Council (NAAC), an autonomous body of the UGC. The Bon Secours College is the only college with this accreditation in Thanjavur.

The College has been ranked by NIRF in the 151- 200 Band and secured first rank in Best money value category for Fashion Technology by India Today ranking for the year 2022. The College is recognized as the potential Mentor for NAAC aspiring institutions under UGC Paramarsh scheme. It is actively participating in Institution's Innovation Council to foster the culture of innovation and entrepreneurship, and secured 4 stars out of 5 in 2023. The College offers 20 UG, 12 PG, 5 M.Phil., and 4 Ph.D. Programmes. There are 7 Diploma Programmes and 181 Certificate Courses, comprising of Value Added and Vocational Courses. With a professional and personalized educational approach, Bon Secours College trains all students with a combination of intellectual curiosity and social commitment in order to equip them with the skills they need to succeed academically and professionally. A large number of departments produce centum results every year, and university rank holders are always on the rise. The College bagged 214 University ranks in the academic year 2022-2023,

The College is known for its excellent infrastructure and adequate facilities. Every year Student Induction Programme (Deeksharambh) and Bridge Course are conducted for the first year students to acquaint them with the new environment of higher education. Every Department is vibrant with its regular Curricular, Co-curricular programme / activities with value addition in terms of promoting communicative, technical, professional, Soft and Life Skills. The institution provides a wide choice of Courses that are in line with the latest National Trends and Skill-Development in the form of Value-Added, Add-On, and Vocational Certificate Courses. The College Library as a Learning Resource enables students to acquire information, knowledge and skills required through digital means with

ICT and ILMS facilities. The College also extends opportunities to the students in order to inculcate the social and civic responsibilities and distinctiveness through Part-V committees such as NSS, YRC, RRC, EXNORA, Rotract, Leo Club etc., under GBS (Give Back to Society) programme. The College serves as a participating institution under Unnat Bharat Abiyan (UBA) 2.0 and Mahatma Gandhi National Council of Rural Education and has adopted 5 villages. The students participate in a range of community engagement projects in rural areas to improve their socioeconomic standing. The College received One District One Champion award by MGNRD in 2020.

The College has entered Memorandum of Understanding with various stakeholders for availing expertise, research, infrastructure, extension programmes etc. The College has a registered Incubation Centre namely, Bon Secours Foundation for Entrepreneurship Development in order to foster innovative ecosystem and promote entrepreneurship. Ultimately, Bon Secours offers its services to support the holistic development of the student community and transform them into Nation Builders.

ABOUT THE DEPARTMENT

The Department of Commerce focuses on integration of knowledge, development of critical thinking, problem solving and performance skills. We follow integrated teaching methodology that nurtures a stimulating learning environment to encourage students to learn at higher levels. The delivery methodology is student-centered and includes active learning, inquiry, experimental learning, co-operative and participative learning activities.

The Department is committed to the overall development of individual student through academic excellence, professional competence, personal, inter-personal and social skills. The commerce department is designed to equip the students with excellent analytical, conceptual communicative and organizational skills that would facilitate adaptability to any situations. The UG programme of Commerce was established in the founding year itself (2002) and upgraded as PG department in 2005. The department was upgraded as a Research Department in 2011.

The Department is built with a good team of committed, eminent and efficient faculties with high credentials to mould the students with the best guidance to excel in all their endeavours. It is a proud achievement of the department in producing continuous University First rank holders in B.Com & M.Com programmes which adds laurel to our esteemed institution. The department aims at the overall development of the students by

involving them in Seminars, Conference, Symposia, Workshop, and COM-FEST Cultural Events etc. Also for the professional development of the faculties, FDP are arranged regularly each year. Guest lecturers are invited to enlighten the students on current topics. Most of the students who have graduated are well placed in various companies in India and overseas and a sizeable number have also taken up further studies.

The department offers add on courses and value added courses in semester pattern in addition to the curriculum for the practical exposure of the students. MOU and linkages were signed by the department. Regularly the students undergo internship training as an industry academic collaboration during the month of July & February. To foster the students towards research, the final year B.Com, first year of M.Com students are assigned group projects apart from the curriculum and II PG students do individual project as a part of curriculum.

Apart from that our students have undergone training under NAAN MUDHALVAN scheme for various courses. To mould the students with industrial readiness the department put forward the career counseling, soft skill training, ICT Training to the final year students and also train them to face the global Competencies and fly high. The department also suggests the core sectors of commerce for the campus recruitment of the students and more than 70% of the students placed before they complete their programme

VISION

- Envisions providing excellent and value based commerce education.
- Provide refined education system to create visionary professionals and entrepreneurs enriched with innovation and leadership

MISSION

- To provide the impetus in the young minds through value based quality education with discipline and imparting sound knowledge, intellectual skills, good character and innovation to develop leadership, professional excellence to attain distinction and decorous placement to render service to the society.
- To cultivate the knowledge and skills of students to face the global challenges with confidence and ease.

CURRICULUM OVERVIEW

Course Objectives

The course is designed to achieve the following objectives.

- To provide conceptual knowledge and application skills in the domain of Commerce studies.

- To prepare students to take up the responsibilities in various functional areas in organization.
- To equip students to pursue higher education and build their professional qualification
- To sharpen a students' analytical and decision making skills.
- To facilitate students with skills and abilities to become competent and competitive to be assured of good careers and job placements
- To motivate self-employment through entrepreneurial skills

Principal Desk



The essence of education lies in drawing out the very best that is in you" - Mahathma Gandhi.

Our college wishes to provide our students a holistic learning, experience for life. Our aim is to teach students to learn and not just to study. At the outset my greeting to the editorial board of the Commerce department for working on Commerce Echoes (newsletter) best in all aspects. I wish them success in all endeavours.

HOD's Desk



The growth of the nation largely depends on its youth, their attitude and creativity. We, the Department of commerce are committed to fulfil the dreams of the country by producing world class Commerce graduates. Our department has created a platform to disseminate strong fundamentals based technical education. We strive to produce Commerce graduates which are suitable for industry as well as society.

Editor Desk



I am very happy to be the Editor of the prestigious magazine Commerce Echoes'. Thanks to all the seniors who guided me to complete the task successfully. This newsletter is one of the ways in which we can disseminate information on the activities of the department. We have put our best foot forward to make this issue of newsletter a success. I wish the department achieves success in the further.

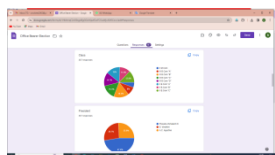
FRESHER'S DAY



Fresher's Day celebration was held in the Department to welcome the I B.Com students on 26.06.2023. The Student Induction Programme conducted from 11.15pm to 01.55pm for the first year students.



OFFICE BEARER ELECTION



Department Office Bearer Election was held by sending the google form link to the students on 07.07.2023.

INVESTITURE PROGRAMME



The Elected Office Bearers were honored in the Investiture Programme held on 17.07.2023.

LETTER OF COLLABORATION

Letter of Collaboration has signed with Khadir Mohideen College, Adirampattinam for Faculty Exchange and Student activity programme on 27.07.2023.

WEBINAR



The Department of Commerce in association with the Institution Innovation Council jointly organized a programme on “Start-up Ideas for Micro and Medium Enterprises” on 28.07.2023. Mr.Kunnwar Vijay Parmar, Founder & CEO of Skilleit, Gurgaon, Haryana was the Resource Person.

EXTENSION PROGRAMME



Department of Commerce in association with Institution Innovation Council jointly organize on Green Banking in India with Indian Bank – “Disseminating knowledge on strategies adopt by banks for Sustainable Development” on 03.08.2023 & 04.08.2023. Ms.A.Sorna, Probationary Officer, Assistant Manager, Indian Bank, Junction Branch, Thanjavur was the invited speaker.

FINANCIAL INCLUSION PROGRAMME



Department of Commerce in association with Institution Innovation Council jointly organize on Financial inclusion programme - Green Banking in India with Indian Bank on 08.08.2023 and 07.09.2023. Ms.A.Sorna, Probationary Officer, Assistant Manager, Indian Bank, Junction Branch, Thanjavur has come and created saving bank account to our college students.

AADHAR CREDENTIAL PROGRAMME

Department of Commerce in association with Institution Innovation Council jointly organize “Aadhar Credential Programme” with India Post on 10.08.2023 and 21.09.2023. Students benefited through the programme and they have changed their biometric and photo.



INAUGURATION OF NAAN MUDHALVAN COURSE



Naan Mudhalvan FIN-PRO classes started for III B.Com Students on 14.08.2023. Mr.S.Ravindra Kumar and Ms.Poovitha from NSE Academy came for taking class.

TEACHERS' DAY CELEBRATION



Teachers' Day was celebrated by our students for the Faculty members in a grand manner on 05.09.2023





INDUSTRIAL VISIT

Students from II B.Com went on a one day trip to Kodaikanal accompanied with Dr.K.Nithya Devi, Head of the department, Ms.T.Eswari, Assistant professor of commerce, Ms.S.Karthika, Assistant professor of commerce, and Ms.S.Hemalatha, Assistant professor of commerce on 26.09.2023.

FIELD VISIT

I B.Com went on an one day trip to Kodaikanal accompanied with Ms.S.Jayalakshmi, Assistant professor of commerce, Ms.S.Sweetie Elizabeth Thangam, Assistant professor of commerce, and Ms.M.Jannathul Thahira, Assistant professor of commerce on 03.10.2023.

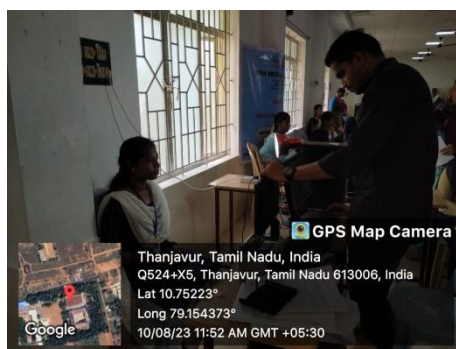
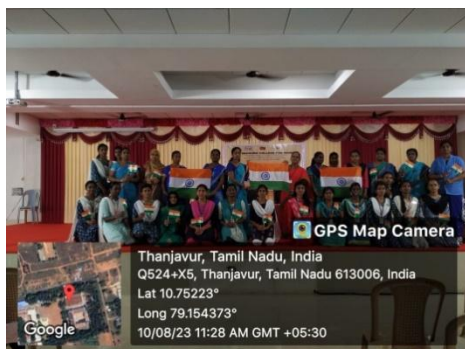


EDUCATIONAL TOUR



On 04.10.2023 III B.Com went on an Educational Tour to Kerala, Marayoor, Munnar and Wonderla, accompanied with Dr.K.Nithya Devi, Head of the department, Ms.S.Hemalatha, Assistant professor of commerce and Ms.Nisha Deenu, Assistant professor of English.

AADHAR CREDENTIAL PROGRAMME (III PHASE)



The Department of Commerce in association with India Post and Institution Innovation Council jointly organized "Aadhar Credential Programme" (III Phase) on 11.10.2023 and 12.10.2023. The students updated their Aadhar

details, Biometrics and photos. 45 students benefited through the programme.



I CAN

I CAN programme was conducted on 01.11.2023 for helping the poor and needy students. The Department of Commerce and Department of Chemistry was in-charge for the inauguration of the programme. The Director, Rev.Sr.Terencia Mary inaugurated the

programme. Dr.S.Meenakshi delivered an introductory talk for the I CAN programme.

The Students of Commerce set up various stalls such as Tender Coconut shop, Lucky Drop, Games (Uri Adithal, Throw ring and catch gifts), Cool Drinks shop, Sugar Cane Juice, Panipuri, Bakery, Snacks, Kowsa stall, Disco show, Lyrical Music game show, etc. And they have earned the profit of Rs.55,005/-. This amount was utilized for paying the semester fees of the poor and needy students.

EXTENSION ACTIVITY



The Department of Commerce conducted competition on "Basics of Commerce" for the plus two students of Our Lady of Health Matriculation School and Vidhya Matric Higher Secondary School, Budalur on 16.11.2023. Ms.S.Jayalakshmi, Assistant Professor and Ms.J.Esther Sofiya, Assistant Professor of Commerce gave a talk on "Commercial Banking"

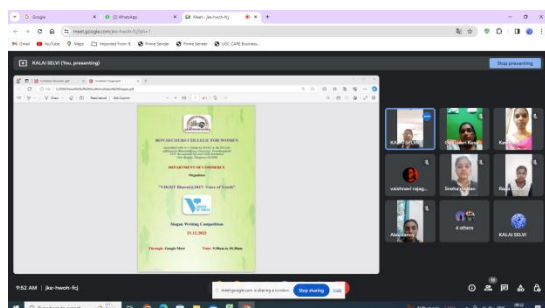
and conducted quiz competition to the plus two students.

OUTREACH PROGRAMME

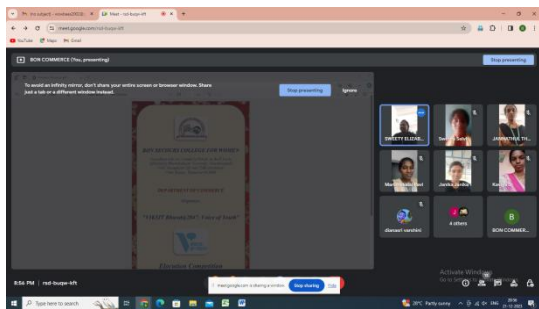
Dr.K. Nithya Devi, Head & Assistant Professor and Ms.S.Sweety Elizabeth Thangam, Assistant Professor conducted Pencil Art and Quiz Competition to the plus two students in Girls Christian Higher Secondary School, Thanjavur on 24.11.2023.

Dr.S. Meenakshi, Assistant Professor and Ms. T. Eswari, Assistant Professor conducted Quiz Competition to the plus two students in Little Scholar Matriculation Higher Secondary School, Thanjavur on 24.11.2023.

"VIKSIT BHARAT@2047: VOICE OF YOUTH"



Slogan Writing Competition was conducted for the students on 21.12.2023.



"VIKSIT Bharat@2047: Voice of Youth" Elocution Competition was conducted for the students on 22.12.2023.

DOCTORAL COMMITTEE MEETING

On 28.06.2023 Doctoral Committee Meeting for Research Progress was held to Ph.D. Scholar Ms.S.Karthika, on the research topic "A study on women Teacher's professional attitude and work commitment in Thanjavur District". Dr.C.Saffina was the Research Advisor & Convener, Dr. A, Kanmani John of Arch, Assistant professor & Research Advisor, Department of Commerce, Kunthavai Naacchiyaar Government Arts College for women (Autonomous), Thanjavur and Dr.J. Mohamed Ali, Head & Assistant Professor, Department of Commerce, Khadir Mohideen College, Adirampattinam were the DC Members of the Doctoral Committee Meeting.



The Doctoral Committee Meeting on Research Progress was held to Ph.D. Scholar Ms.Jayasheelee, Assistant Professor of Commerce, Sathiyabama University, Chennai on 27.07.2023. Dr.C.Saffina was the Research Advisor & Convener, Dr. Sr. Cathelina, Assistant Professor of Commerce, Bon Secours College for women, Thanjavur and Dr.J.Mohamed Ali,

Head & Assistant Professor, Department of Commerce, Khadir Mohideen College, Adirampattinam were the DC Members of the Doctoral Committee Meeting.

PTA MEETING

The PTA Meeting for the ODD semester was conducted for students. During the meeting. the parents discussed the academic progress of their wards with their respective class mentor.



FACULTY ACHIEVEMENT

Faculty Participation in Students Induction Programme



As a part of Students Induction Programme, Dr. P. Amalorpavamary, Dr .G .Vadivalagan, Dr.C.Saffina and Ms. K. Kalai Selvi, Assistant Professors of Commerce, handled the classes for I UG students in Basics of Commerce from 30.06.2023 to 03.07.2023.

Faculty Development Programme

Ms. K. Kalai Selvi, Dr. J. Anjanameena, Ms.G. Indumathi and Ms.T.Eswari were participated the Faculty Development Programme and completed the FIN-PRO Course organized by NSE Academy and Tamil Nadu Skill Development Corporation held in Bharathidasan University, Tiruchirappalli from 17.07.2023 to 21.07.2023.



BOARD OF STUDIES MEMBER

Dr.K. Nithya Devi, Head & Assistant professor of Commerce attended the Board of Studies Meeting for Syllabus setting at Kunthavai Naacchiyaar Government Arts College for women (Autonomous), Thanjavur on 05.07.2023.



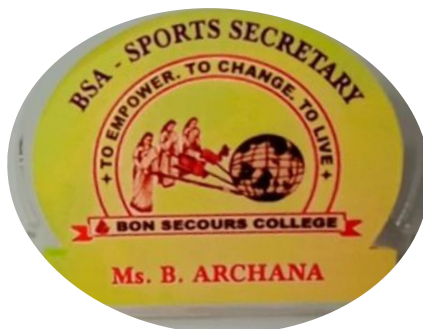
STUDENTS' ACHIEVEMENT

MARATHON - 2023



Ms. S. Srinithi of III B.Com won 4th Place in Awareness Marathon - 2023 conducted by Thanjai Mavatta TAMILARAN MANAVARGAL on 09.07.2023.

SPORTS SECRETARY



The Student Council Election Result was declared. Ms.B.Archana of III B.Com "A" was elected as a Sports Secretary for Student Council on 11.07.2023.

KARATE CHAMPIONS



Ms.C. Devadharshini and Ms.M.Srinithi of III B.COM participated in 26th All India Shitoryu Karate – Do Championship 2023 at St.Philomino's College Stadium, Mysuru, Karnatak, India on 15.07.2023.

INTERNATIONAL CHAMPION



C.Devadharshini of III B.Com participated in the 10th Shitoryu Karatedo International Championships (18-20 Years Old (UNDER 21) Kumite Female Individual – under 50 Kg) held at Jakarta, Indonesia. She has won the Bronze Medal for India in the Tournament on 22.09.2023.



PRESS REPORTER

Ms. K. Meena of II B.COM B was selected as a student reporter in "Arasiyal Times" (murpay; ilk); Press, #1/522, 6th Street, Balaganesan Nagar, Padianallur, Chennai on 08.10.2023.

RUNNER-UP TROPHY





*Department of Commerce, Idhaya College for Women, Kumbakonam organised an Intercollegiate Competition **PEBO – 2K23** on 12.10.2023. The following students from department of commerce participated and won the prizes. And also won the **RUNNER-UP TROPHY**.*

- *M. Sneha of I M.Com won **FIRST PRIZE** in 360⁰,*
- *S.Janaki, K.Kavya, V.Karpaga Sundhari, S.I.Ashiya Yasmine, S.Renuka of I B.Com won **SECOND PRIZE** in Individual Talent (Dance),*
- *R. Suruthika, M. Thansiya Begum, A.Rufina, B.Thenmozhi, R. Swathy of I B.Com won **SECOND PRIZE** in ADZAP,*
- *Rabiya Hasin of I M.Com won **THIRD PRIZE** in HR Games*

INTERCOLLEGIATE MEET



*Department of Commerce, Periyar Maniammani Institute of Science & Technology. Vallam, Thanjavur, organised an Intercollegiate Meet “**CISTA – 2K23**” on 13.10.2023. The following students from Department of Commerce participated and won the prizes.*

- *Ms. Syed Asifa Banu of II B.Com won **THIRD PRIZE** in Best Manager,*
- *Ms. C. Devadharshin, Ms.S. Vinodhini of III B.Com won **SECOND PRIZE** in Real and Real,*
- *Ms. K.M. Elizabeth of II B.Com and Ms. B. Sandhiya, of I B.Com won **THIRD PRIZE** in Super Talent (Dance).*

CASH AWARD



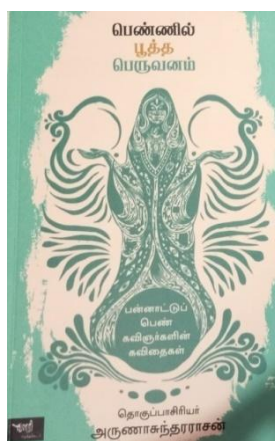
Ms.L. Aishwriya, Ms.M. Afrin Mariyam of II M.Com and R. Janika of I M.Com participated in the Essay competition (rpWjhdpaq;fs py; Cl;lr;rj;J) on 23.11.2023 conducted by Civil Supply and Consumer Protection Department, Thanjavur and won Rs.500/- cash award.

TAMIL POEM

Ms. B. Divya of II B.Com published a Tamil Poetry Book on “Mudhal Arumbugal” through the publisher Mamannan Printers, Thanjavur on 01.12.2023.



Ms. B. Divya of II B.Com “A” published a Tamil Poem on “Thalai Nimirattum Samugam” in the book “Pennil Pooththa Peruvanam” by the Valari publisher, Manamadhurai on 17.12.2023.



BEST MEHANDI ARTIST

Ms.A.Anushiya Begum of II B.Com got India's Best Mehendi Artist Award from IB Think Online Academy held at Madurai on 30.12.2023.



RANK HOLDERS

1st Ranks



Ms. K.Kiruthika
B.Com (2020- 2023)



Ms. K. Sandhiya
M.Com (2021- 2023)

First Rank achieved by Commerce students in B.Com (Batch 2020- 2023) as well as M.Com (Batch 2021- 2023), Totally 18 Ranks were secured in the university examination. 13 Ranks in B.Com, 5 Ranks in M.Com.

Rank Holders in B.Com (2020- 2023)



3rd Rank
Ms.M.A.Rubina



6th Rank
Ms.M.Zubaiha Nusrath



7th Rank
Ms.K.Dhanushya



11th Rank
Ms.S.Sumaiya Begum



13th Rank
Ms.B.Sujithra



15th Rank
Ms.A.Dharani



15th Rank
Ms.K.Kaviya



15th Rank
Ms.M.Nandhini



16th Rank
Ms.S.Lumitha



17th Rank
Ms.A.Sahana Parveen



17th Rank
Ms.S.Madhumitha



19th Rank
Ms.R.R.Kayal Vizhi

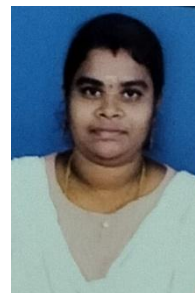
Rank Holders in M.Com (2021- 2023)



7th Rank
Ms.G.Durga



15th Rank
Ms.R.Sruthi



18th Rank
Ms.S.Priyadharshini



19th Rank
Ms.J.Ramya
