BON SECOURS COLLEGE FOR WOMEN

Accredited with 'A++' Grade by NAAC in Cycle II
Affiliated to Bharathidasan University, Tiruchirappalli
UGC Recognized 2(f) and 12(B) Institution
Vilar Bypass, Thanjavur-613006, Tamil Nadu



DEPARTMENT OF COMMERCE

NEWS LETTER

2022 -2023

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Ms. M. Jannathul Thahira

"Commerce changes the Fate and Genius of Mations"

About the College

Bon Secours College for Women is a gift of God in the higher education ministry undertaken by the Franciscan Sisters of Our Lady of Bon Secours, a Religious congregation which is committed to the welfare of women for decades. The college started its long journey of reaching out to the poor and rural young women in the year 2002 with a meagre strength of 50 students. Now the college has grown in leaps and bounds with a total strength of the 4286 students.

The College is affiliated to Bharathidasan University, Tiruchirappalli and recognized by UGC under 2(f) and 12 (B) in 2009 and 2011 respectively. The college is accredited by NAAC with A++ grade (CGPA 3.71) in the second cycle on 13.12.2021.

As on 2020-21, under 4 Faculties (Humanities, Commerce and Management Studies, Science & Technology and Computer Studies & Technology), with 18 Departments, the college offers 18 programmes with 4144 students at the undergraduate level, 10 programmes with 381 students at the postgraduate level, 6 students at M.Phil., programme in 5 disciplines and 4 Ph.D., programmes with 23 Scholars. While all the undergraduate and postgraduate programmes are offered under Choice Based Credit System (CBCS), the M.Phil. And Ph.D., programmes are offered under Elective Course System by the Bharathidasan University. There are 170 Diploma Programmes, Add-on and Value Added Courses.

The College is located in an area of 16 Acres with 60% greenery and with a built up area of 24993.57 Sq. Mts. The Built up area consists of classrooms, laboratories, Departments, library, administrative office, hostel and Space for support facilities and extension activities. The location of college in a sylvan surrounding provides perfect atmosphere for learning. The campus is calm, peaceful and serene. The plastic free, eco-friendly and clean and green surrounding provides a proper background for the pursuit of knowledge.

About the Department

The Department focuses on integration of knowledge, development of critical thinking, problem solving and performance skills. We follow integrated teaching methodology that nurtures a stimulating learning environment to encourage students to learn at higher levels. The delivery methodology is student-centred and includes active learning, inquiry, experimental learning, co-operative and participative learning activities.

The Department is committed to the overall development of individual student through academic excellence, professional competence, personal, inter-personal and social skills. The commerce department is designed to equip the students with excellent analytical, conceptual communicative and organizational skills that would facilitate adaptability to any situations.

The UG Department of Commerce was established in the founding year itself and upgraded as PG department in 2005 and also started the MBA Concurrent programme, in the year 2010, the department introduced the book bank scheme for economically poor and academically good students. The department was upgraded as a Research Department in 2011 and introduced B.Com (CA), now our department offers B.Com (4 Sections), M.Com, M.Phil, Ph.D., Programmes in Commerce. The department is planning to introduce B.Com (Corporate Secretaryship), B. Com (Bank Management) in near future for the benefit of rural

students. The Department is built with a good team of 16 committed, eminent and efficient faculties with high credentials to mould the students with the best guidance to excel in all their endeavours. It is a proud achievement of the department in producing continuous University rank holders in B.Com & M.Com programmes which adds laurel to our esteemed institution.

The department aims at the overall development of the students by involving them in Seminars, Conference, Symposia, Workshop, and Cultural Events etc. Guest lecturers are invited to enlighten the students on current topics. Most of the students who have graduated are well placed in various companies in India and overseas and a sizeable number have also taken up further studies.

The department offers 9 add on courses and 2 value added courses in semester pattern in addition to the curriculum for the practical exposure of the students. 20 MOU (16 Industries & 4 Auditors) and 3 linkages were signed by the department. Regularly the students undergo internship training as an industry academic collaboration during the month of July & February. To foster the students towards research, the final year UG, first year of PG students are assigned group projects apart from the curriculum and II PG students do individual project as a part of curriculum. Apart from that our students have undergone training under NAAN MUDHALVAN scheme for various courses.

To enhance the skill and knowledge of the students, the department organises Com-fest, Symposium, Workshop, Seminar, Conferences, Endowment lecture, and Guest Lecture related to the curriculum. Also for the professional development of the faculties, FDP are arranged regularly each year. To inculcate the social responsibility of the students towards the society, Extensions and Outreach activities are conducted in the adopted villages in association with Tamil Nadu Electricity Board (TNEB), Tamil Nadu Water Supply and Drainage Board (TNWD Board), State Bank of India and India Post.

To mould the students with industrial readiness the department put forward the career counselling, soft skill training, ICT Training to the final year students and also train them to face the global Competencies and fly high. The department also suggest the core sectors of commerce for the campus recruitment of the students and more than 70% of the students placed before they complete their programme.

Vision

- Envisions providing excellent and value based commerce education.
- Provide refined education system to create visionary professionals and entrepreneurs enriched with innovation and leadership

Mission

- To provide the impetus in the young minds through value based quality education with discipline and imparting sound knowledge, intellectual skills, good character and innovation to develop leadership, professional excellence to attain distinction and decorous placement to render service to the society.
- To cultivate the knowledge and skills of students to face the global challenges with confidence and ease.

CURRICULUM OVERVIEW

Course Objectives

The course is designed to achieve the following objectives.

- To provide conceptual knowledge and application skills in the domain of Commerce studies.
- To prepare students to take up the responsibilities in various functional areas in organization.
- To equip students to pursue higher education and build their professional qualification
- To sharpen a students' analytical and decision making skills.
- To facilitate students with skills and abilities to become competent and competitive to be assured of good careers and job placements
- To motivate self-employment through entrepreneurial skills

Principal Desk



The essence of education lies in drawing out the very best that is in you" - Mahathma Gandhi.

Our college wishes to provide our students a holistic learning, experience for life. Our aim is to teach students to learn and not just to study. At the outset my greeting to the editorial board of the Commerce department for working on Commerce Echoes (newsletter) best in all aspects. I wish them success in all endeavours.

HOD's Desk



"Whatever you do, work heartily, as for the Lord and not for the Men"

The Department of Commerce is well-known for its hard-working nature, dedication and passion for generating new ideas. Well trained faculties always show tremendous determination and resilience in moulding the students spiritually, morally, academically, culturally, towards holistic development. They are great in identifying and bringing out the inner talents and instilling confidence in students to achieve success. Obviously, girls who grow up in this environment are talented in every way and strive to excel. Being surrounded by people who are talented and

committed for teaching and learning creates positive vibrations in our community. Apart from that Commerce department played a major role in procuring NAAC A++ grade in the second cycle. Everyone who worked hard to achieve the goal deserves to be greatly appreciated. It shows the unity of our department and gives us hope to achieve great things. I am proud to be part of the commerce department that emphasizes the importance of education and the value of hard work. At this moment of releasing the 14th edition of commerce echoes, I appreciate and congratulate the department to continued growth and success in all future adventures.

Editor Desk

It has been an interesting and busy year for the members of the department. This newsletter is one of the ways in which we can disseminate information on the activities of the department. We have put our best foot forward to make this issue of "COMMERCE- ECHOES" newsletter a success. I feel honoured to be selected as the editor for the newsletter and grateful to the faculties of Commerce.



Workshop

National Level webinar on 'Current Issues in Corporate Ethics and Governance' was conducted on 15.06.2022 & 16.06.2022.

Dr. Padma Nandanan, Assistant Professor & PG Coordinator & Ms.P.Rahul, Assistant Professor of Commerce were the resource persons. The seminar was to enable the student to understand the concept of business ethics and Corporate Governance.



Seminar

Seminar on "Contemporary Issues in Patents, Trademark and Copyrights in Indian Context" was conducted on 20.07.2022. Mr.D.Raja Pannir Selvam, Managing Attorney of Selvam & Selvam, Chennai was the Chief Guest. He delivered a insightful talk on Copyrights, Designs, Drafting Patent Specifications, Filing and Prosecuting, Infringement Advice and Investigations, Opposition and Rectification Proceedings, IP Agreements, License Agreements, and Joint Venture..

NOVENA

05.08.2022









The second day of NOVENA celebration in charges was given to our department. Our Staff & Students offered special prayers. Dresses materials and things were distributed to the deserving people.

Workshop

Workshop on "Innovations in Managing Personal Finance - A lesson for leaders of tomorrow" was conducted on 14.08.2022. Dr. Saran, Associate Professor & GC Member, MSN Institute of Management, Hyderabad was the Chief Guest for the programme.

Workshop

Virtual Workshop on Intellectual Property Rights (IPR) – "Emerging Issues & Challenges", through Zoom Meet on 16.08.2022 &17.08.2022.

The invited Resource person was Mr. Louis Manoj Ambrose, Assistant Professor & IQAC Coordinator, Government First Grade College, Kavoor, Mangalore. He discussed about the concept of IPR – Emerging Issues & Challenges in various subject wise dimensions. Students received knowledge about the procedure for intellectual property rights and also gained knowledge about emerging issues and challenges.

`Orientation Program

The department organise three days Orientation programme for I UG students from 16.08.2022 to 18.08.2022



Installation of Busybee Association



17.08.2022

Busy Bee Association election was conducted on 11.08.2022. Office bearers were elected through the online voting. They took charge on the installation programme conducted on 17.08.2022 at the college premises.

I CAN

21.08.202

Our department was also comprised in the ICAN first phase conducted on 21.08.2022. Stalls for Sugarcane Juice, Ice cream, Panipoori and Bakery items were arranged for sale.

Our staffs and students involved theirselves in the business activity and earned a profit of 76.000/-.

Bridge Course



The Bridge course and life coping skill for the freshers was conducted by our college from 23.08.2022 to 02.09.2022.

Dr.A.N.Christy, Dr.C.Saffina, and Dr.D.Heena Cowsar handled the classes, to enable freshers to bring out their skills, so that students could be encouraged to speak what occurs to their minds with spontaneity. They are likely to find to their pleasant surprise that speaking in English become easier.

Seminar

Seminar on Rethinking Business Practices in Global Scenario was organised on 25.08.2022. Dr.A. Thilaga Dharmarajan, Associate Professor of Corporate Secretary ship, Bharathidasan Govt College for Women, Pondicherry was the Resource Person for the programme.

Seminar



Seminar on Intellectual Property Rights and Business Competitiveness in the Digital World was organised from 12.09.2022 to 16.09.2022. The invited speakers for the programme were

Dr. P. Arunachalam, Professor and Head, Dept. of Applied Economics, Cochin University of Science and Technology (CUSAT), Kochi, Kerala

Dr. M. Senthil Kumar, Marine Radio Officer, ONGC, Mumbai

Mr. V.Raja Seenivasan, Entrepreneur, VRS Leathers Pvt.L Chairman Dazzling, Dubai Rotary Institute, Dubai

Dr. J.J.Jeyakumari, Research Advisor & Asst. Professor Kunthavai Nachiyar College for Women, Thanjavur.

Dr. K. Govindarajalu, Professor of Economic Bharathiyar University, and Coimbatore



Outreach Programme

Outreach Programme on Engaging Students in Expanding Financial Inclusion was organised on 15.09.2022 & 16.09.2022 at St. Joseph's Auditorium. Mr.G. Sivaprakash, Assistant Manager, Indian Bank Junction Branch Thanjavur was the chief guest for the programme. Staff & Students from all the departments benefited through the programme. Totally 86 students

opened their personal saving account along with mobile bank app.



Seminar

"Seminar on "Educating Educators towards Pension Scheme for Life Sustainability" was conducted on 29.09.2022. The Resource person, Mr.D.Ramachandran, Senior Branch Manager, SBI Life Insurance Co. Ltd, Thanjvur discussed about the concept of Pension or retirement plans offer the dual benefit of investment and insurance cover. By investing a certain amount regularly towards pension plan, will accumulate a considerable sum in a phase-by-phase manner. Finally the

Resource person gave Tips to remember before buying a pension plan and also the Calculation of monthly plan scheme.

Extension Programme

Extension Programme on "Women Hygiene" was organised on 14.10.2022 at Kandithampattu village, Thanjavur. Dr.K. Kirthika BAMS, Keerthana Hospital, Thanjavur was the Chief Guest for the programme. Faculties and M.Com students participated and helped to create awareness on women hygiene.

FACULTY DEVELOPMENT PROGRAM

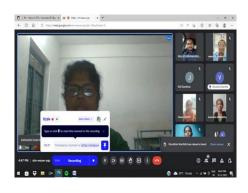
Six Days Virtual Faculty Development program on "Competency Re-engineering in Commerce and Management" was organised from 17.10.2022 to 22.10.2022



ICT Computing Skills program

ICT Computing Skills program on "Office Automation" was conducted on 24.10.2022 to 25.10.2022. Dr. M. Balasubramanian, Assistant Professor of Statistics, EVR College, Trichy was the Resource Person for the programme.

Human Rights Day



Human Rights Day was conducted was conducted on 10.12.2022. Mr. S. Balasubramanian, B.A., B.L., Advocate, High Court, Madras was the resource person. He spoke on the future of Human rights, Humanity and Culture in emerging Globalized world.

Seminar



Seminar on "Cultivation of Entrepreneurial Psychology & Innovation Ability" was organized on 16.12.2022. Dr.J.J.Jayakumari, Research Advisor & Assistant Professor of Commerce, Kunthavai Naachiyaar Govt. Arts College for Women, Thanjavur was the Resource Person for the programme.

Career Counselling Program



Career Counselling Program on "Chartered Accountant Course" was jointly organised with IIC on 16.12.2022. Ms. J. Jacquelyne Taniya, Articled Assistant, A. John Moris & Co. Chartered Accountants, Chennai was the Resource Person for the programme. Final year B. Com students participated in the programme.

Seminar

Seminar on "Role of NGO for Better Star-up" was organised on 21.12.2022. Ms.Faizun Safrin, Entrepreneur & Ms.Rasika, Bank Manager were the invited speaker. Final year students benefited from the program.



Seminar



Seminar on "Entrepreneurial Fin-Tech Models was organised on 10.01.2023. Ms.G. Alamelu, Director, Indian Overseas Bank, Rural Self-Employment Training Institution, Thanjavur was the Resource Person for the programme.

Seminar



Seminar on "Leadership Strategies from start up to Entrepreneurship" was organised on 12.01.2023. Dr.R.Jagan Mohan, Professor & Head, Indian Institute of Crop Processing Technology, Thanjavur was the Resource Person.

Pongal Celebration





Pongal celebration was held on 13.01.2023. Final year UG & PG students wore their pongal saree.

Outreach Programme NSDL Programme (Phase I)

07.02.2023 & 08.02.2023

To mark the significance of Azadi Ka Amrit Mahotsav, an initiative of Government of India to celebrate 75 years of independence and the glorious history of our people, culture and achievements, NSDL has launched a new initiative towards investor awareness 'Market Ka Eklavya - Express' across 75 cities, especially aimed at the college students who would very soon be entering the phase where they would start earning and naturally, look for avenues of investment. In connection with this NSDL and our department jointly organise "MARKET KA EKLAVYA" hands on training programme



PG students of our department attended "MARKET KA EKLAVYA" seminar jointly organised by National Securities Depository Limite, Mubai through virtual mode on 07.02.2023 & 08.02.2023.

Extension Programme



Extension Programme on SBI Pension Scheme for Life Sustainability" was conducted on 08-02-2023 at Kandithampattu village. Mr.D.Ramachandran, Senior Branch Manager & Ms.G.Priyanga, SBI Life Insurance Co. Ltd, Thanjavur were the chief guest for the programme. Faculties and M.Com Students took part in the programme. Kandithampattu village people benefited through the programme.

COMFEST – 2K23





COMFEST – 2K23 was organized on 16.02.2023 & 17.02.2023. 196 Students from 18 institutions came to participate in the events. Overall winner was bagged by I B.Com "A" girls for inter year Competition and SASTRA University won the Overall Winner Shield for inter Collegiate competition.

NSDL Programme (Phase II)

23.02.2023 & 24.02.2023



UG students of our department attended "MARKET KA EKLAVYA" seminar jointly organised by National Securities Depository Limite, Mubai through virtual mode on 23.02.2023 & 24.02.2023

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Extension Programme

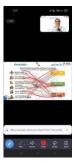
Extension Programme on "Yoke to gather with Yoga" was conducted on 24.02.2023. Ms.Rathiga, Yoga Trainer, Heartfulness Meditation, Thanjavur and the village panchayat president Panchabakesan were the Resource Persons for the programme. Students were acquainted with the benefit of Yoga.

NSDL Programme (Phase III)

Commemoration of International Women's Day

On Commemoration of International Women's Day Outreach Programme on 'NSDL's 'MARKET KA EKLAVYA" was conducted on 08.03.2023. Ms. Priya Subbaraman, Shareholder Director, Chief Regulatory Officer, National Stock Exchange of India Limited, Bombay was the resource person.







Outreach Programme

Outreach Programme on Engaging Students in Expanding Financial Inclusion was



organised on 15.03.2023. Mr.G.Sivaprakash, Assistant Manager, Indian Bank Junction Branch Thanjavur was the chief guest for the programme. Staff & Students from all the departments benefited through the programme. Totally 37 students opened their personal saving account along with mobile bank app.

Workshop

Workshop on quantitative modelling in Financial Markets was conducted on 23.03.2023. Dr.R. Saminathan, Associate Professor of Commerce, Centre for Distance and online Education, Bharathidasan University, Trichy was the resource person for the programme.





STAFF ACHIEVEMENT



Ph.D Award:

Ms. P. Amalorpavamary, Assistant Professor of our department defended her Ph.D Public Viva voce and was awarded her doctorate.



24.08.2022 –Ms. J. Anjana Meena, Full Time Scholar of our department defended her Ph.D Public Viva voce and was awarded her doctorate.



Pursuing Ph.D Staffs







Ms. K. Kalaiselvi, Ms.S. Jayalakshmi and Ms.G. Indumathi are pursuing their Ph.D. Degree

FACULTY DEVELOPMENT PROGRAMME ATTENDED:

Ms. K. Kalaiselvi and Ms. S. Jayalakshmi attended Faculty Development Programme organied by Gnanam School of Business, Sengipatti on 25.02.2023.





Teaching Pedagogies









ICT enabled Teaching & Learning





Voluntary Services:







Our staff members and II B.Com students rendered voluntary service to our Thanjavur city Corporation and they were appreciated by Mayor. Thiru. Sun.Ramanathan & Thanjavur City Municipal Corporation Commissioner Thiru.K.Saravanakumar

Resource Person:



Dr.A.N.Christy served as a Resource Person in Bishop Heber college, Trichy

External Examiner:



Dr.C.Saffina served as Controller of Examination in April 2022 and She served as M.Phil External Examiner at Khadir Moideen College, Adirampattinam

COMMITTEE MEMBERS:

- Dr.A.N.Christy is serving as a Coordinator of Mentor Mentee cell
- Dr.C.Saffina is a member of Curriculum Development Cell
- Dr. P. Amalorpavamary is the member of Citizen Consumer Club
- Ms.K.Kalaiselvi is the Coordinator of Citizen Consumer Club
- Dr.K. Mala is a member of Student Welfare Committee
- Dr.D.Heena Cowsar served as a member in Research & Development Cell (Arts & Humanities)
- S. Sweety Elizabeth Thangam is in the Placement Cell
- Ms.J.Juliet Rani is in the Cultural Committee
- Dr.S. John Agnes Genevee is serving as a Coordinator of AICUF Committee







STUDENTS ACHIEVEMENT OVERALL CHAMPIONSHIP AWARD



Our department students M. Sneha of III B.Com Won FIRST PRIZE in Best Manager. V.Mekala & M. Princess Caroline of III B.Com Won SECOND PRIZE in Business Quiz. B. Sujithra of III B.Com Won THIRD PRIZE in Paper Presentation in EMPERIO 2K23 held at STET School of Management, Mannarkudi and also won OVERALL CHAMPIONSHIP AWARD on 21.03.2023

OVERALL CHAMPIONSHIP AWARD on 31.03.2023





Our department students M. Sneha of III B.Com Won FIRST PRIZE in Best Manager, A. Rabiyahasin & V. Mekala of III B.Com Won FIRST PRIZE in Business Quiz, and R. Kalaiselvi of II M.Com Won SECOND PRIZE in AD-ZAP in National Level Management Meet B-MAHANS 2K23 held at Bharat College of Science and Management, Thanjavur and also won OVERALL CHAMPIONSHIP AWARD on 31.03.2023

CASH AWARD



Inner wheel Club of Thanjavuew organise Saree Walkathon on 18.02.2023 at Brahadeshwara Temple. Our Department student S. Srinithi II B. Com won the 1st Prize and receive cash award of Rs.7,500/-

CASH AWARD



Tamilnadu Pollution Control Board, Thanjavur District organised Single use plastic bag and Meendum Manjapai Awareness Campaign Marathon Competition from 01.03.2023 to 31.03.2023, Our Department student S. Srinithi II B. Com won the 1st Prize and receive Cash award Rs.3,000/-

CASH AWARD







Our department students R. Kalaiselvi, M. Swathi, V. Veronica vergin and Subhashini Won FIRST PRIZE in AD-ZAP and receive Cash Award of Rs.3,000/- in National Level Conference 2023 held in Nehru Institute of Information Technology & Management, Coimbatore on 10.03.2023

National Integration camp at JAIPUR (participation)

Ms. P.Kanimozhi II B.Com participated in National Integration camp organized by University of Engineering & Management, Jaipur from 27.02.2023 to 03.03.2023.





BON-FEST

Our students won OVERALL RUNNER UP AWARD in BON-FEST

Placement:

105 Students placed in various companies with high salary.

KARATE CHAMPION





C. Devadharshini of II B.Com won FIRST PLACE in Karate (KUMITE) Inter Collegiate Sports and Tournaments conducted by Bharathidasan University, Tiruchirappalli on 25.02.2023.





C. Devadharshini of II B.Com won SECOND PLACE in Karate (Women's individual KATA in 17-18 Black Belt Category) Inter Collegiate Sports and Tournaments conducted by Bharathidasan University, Tiruchirappalli on 25.02.2023.

CENTUM RESULT

Our students got 100% of Result in their University Examination and their qualified for receiving Degree certificate

- 1 Ph.D. Scholars got her Award
- 2 M.Phil. Scholars got their degree
- 19 students of our PG Final Year got their degree
- 114 students of our UG Final Year got their degree

RANK HOLDERS

UG Rank Holders



S.Rizwana Banu CB19C 71865 1ST RANK



S. Vidhya Bharathy CB19C 71940 8th RANK



A. Safa Jasmine CB19C 71871 9th RANK



J. Shafana Mariyam CB19C 71884 10th RANK



A. Sabrin Begam CB19C 71870 14th RANK

PG Rank Holders



P. Subha P 20114217 1st RANK



N. S. Gayathri P2011420 15th RANK



R. Rajashounthari P20114213 6th RANK



V. Sathya P20114215

15th RANK



R. Aisvarya Lahksme P20114201 7th RANK



G. Keerthika P20114209 16th RANK



A. Esther Angel P20114205 10th RANK



S. Punitha P2011421 19th RANK



M. Jannathul Thahira P20114207 13th RANK



G. Veera Kumari P20114219 19th RANk

Educational Tour



Final year UG & PG Students went to Kerala, Munnar, Kochin & Wonderla from 08.10.2022 to 12.10.2022

Industrial Visit

23.03.2023



II B.com Students visited Mysore sandal soap factory, Mysore on 23.03.2023.

Industrial Visit

28.03.2023

III B.com Students visited Bhagavathi Spinning Mill & Wind Mill at Coimbatore on 28.03.2023.



Field Visit





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B.com Students went for the field visit to Brindhavan garden & Mysore palace at Mysore for fulfilment of their curriculum on 23.03.2023.