



BON SECOURS COLLEGE FOR WOMEN

Nationally Accredited with 'A++' Grade by NAAC
Affiliated to Bharathidasan University, Tiruchirappalli
UGC Recognized 2(f) and 12(B) Institution
Vilar Bypass, Thanjavur-613006, Tamilnadu



DEPARTMENT OF COMMERCE

NEWS LETTER

December 2021 - May 2022





EDITOR

Ms. J. Juliet Rani

ASSOCIATE EDITORS

Dr.A.N.Christy

Dr.U.Priya

Dr.C.Saffina

COMMITTEE MEMBERS

Dr.P.Amalorpavamary

Ms.K.Kalaiselvi

Dr.K.Mala

Ms.D.Heena Cowsar

Dr. G. Vadivalgan

Ms.S.Sweety Elizabeth Thangam

Dr.S.John Agnes Genevee

Ms.R.Hemalatha

Ms A. Arockia Roselin Jenita

Ms. G. Indhumathi

Ms. T. Jayanthi



Human Rights Day

Human Rights Day – Negotiation Skills in Human Rights was organised on 10.12.2021

– The Resource Person - Our Alumnae Ms. R.Divya Bharathi, B.Sc., L.L.B., Chennai High Court, and Chennai. She spoke on women empowerment at various levels such as, women's economic status, women's decision making, women's political power etc., she added that the concept of women empowerment not only focuses on giving women, strength and skills to rise above from their miserable situation but at the same time it also stresses the need to educate men regarding women issues and inculcating a sense of respect and duty towards women as equals. The resource person elaborated on the concept of Women's rights in India.



IIC Developing Online Repository of Ideas Developed & Way Forward plan

IIC Developing Online Repository of Ideas Developed & Way Forward plan was conducted on 20.01.2022 - Prof. **Louis** Manoj Ambrose, Assistant Professor, IQAC Co-ordinator, Government First Grade College, Kavour, Mangalore was the resource person. He started the session by stating that

“We’re here to motivate, connect, challenge and develop the students’ and graduates’ enterprise skills and entrepreneurial mindset. All they need is a thirst for business and innovation. We



provide support to explore their entrepreneurial ambitions and help them to become part of the thriving enterprise community”. The resource person highlighted the aspects of idea generation and how to focus on making it succeed to the next level. 62 students participated and got benefitted through the programme.

Seminar on “Marketing techniques in Ecommerce

Professional Skills Seminar on “Marketing techniques in Ecommerce was conducted on **04.02.2022** - **Mr.Rajesh, Mr.K.Rajesh**, Assistant Professor in Department of Commerce, KLE Society’s Degree College, Nagarabhavi, Bangalore, was the resource person. He shared that the cost-effective reach and huge growth combined makes Internet marketing a great avenue for any business. Wide range of products from a matchstick to an airplane can be marketed on the internet. He highlighted the importance of learning the E-Commerce tools. And he also gave the hands on training on e-commerce. 177 students were benefitted through the Programme.



Soft Skills - Capacity Building Programme

Soft Skills - Capacity Building Programme on Interview Skills was organised on **22.02.2022** - **Prof. Maria Diana Joseph, MA (Eng & Eco) MBA, M.Phil., Certified trainer TESOL, Canada, Ecstasy linguistics & Skill Development Academy, Thanjavur** was the resource person. Her session contained vast number of practical exercises, real life scenarios and case studies which help in imitating an actual interview and it encouraged students to participate and interact in a stimulated interview environment and prepare for different stages of the interview process. 57 students were benefitted through the Programme.

One Day Workshop on Research and Data Analysis

One Day Workshop on Research and Data Analysis Using SPSS was structured on 22.03.2022 -This workshop was being organized to tune the faculty member foworels quality enhancement in higher education. Dr.Kanamari Jona of Arch, Assistant Professor of Commerce, Kundhavai Nachiyar Govt., Arts College, Thanajvur and Mr. S. J. Pandit, Department of Statistics, National College, Trichy acted as resource persons in the workshop. The workshop provided the adequate training of Research Methodology and Statistical Analysis using SPSS software to the participants and were benefitted through the programme.

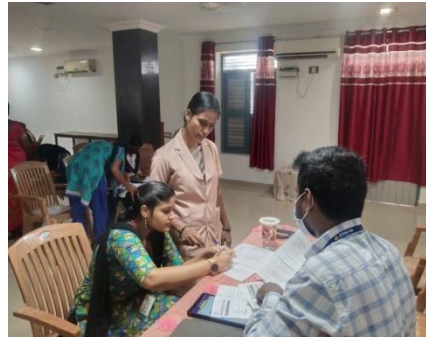
International Seminar on Women Sociopreneur

International Seminar on Women Sociopreneur was organised on 23.3.2022 - The Seminar aimed to provide a forum to disseminate the knowledge on Sociopreneur to the students besides creating awareness on linkages of industry-practitioners, researchers, policymakers, entrepreneurs, fostering growth and development in the MSME sector, and areas of women entrepreneurship. Mr.A.Durai, Managing Director, Abi Diamond, South Harrow, London was the resource person. He stated that, "Women are not empowered till they earn their own money" and further he talked about the various hurdles women face while entering the field of entrepreneurship. 694 students participated and were benefitted through the Seminar.



Financial Inclusion Program

Financial Inclusion Program with Indian Bank (opening of savings account for non-account holders) was on 24.03.2022 & 25.03.2022 - Commerce department has engaged the students in “Expanding Financial Accounts Inclusion” in collaboration of Indian Bank. New bank Account was opened for 60 students from other departments.



Extension Program on AADHAR Credentials

Extension Program on AADHAR Credentials in Kandithampattu Village was organised on 19.04.2022 - The implores from Indian post were present in the location to help the villagers. The villagers updated their Aadhar details.

Soft Skill – Career Guidance Programme

Soft Skill – Career Guidance Programme on Employability skills in Insurance

Schemes was conducted on 20.04.2022 - Career guidance programme on “employability skills the insurance sector” organised on 20.04.2022. Ms. Bindu, Asst. Prof. of Commerce & Management, Seshadripuram Academy of Business Studies, Bengaluru, Karnataka was the resource person. The aim of the programme is to provide a forum to disseminate the knowledge on Employability skills in insurance sector to the students for creating an awareness on career opportunities and how the students prepare themselves to get a job in the insurance sector 204 students from III – B.Com and II M.Com participated and were benefitted through the programme.



Extension Program on Energy Management

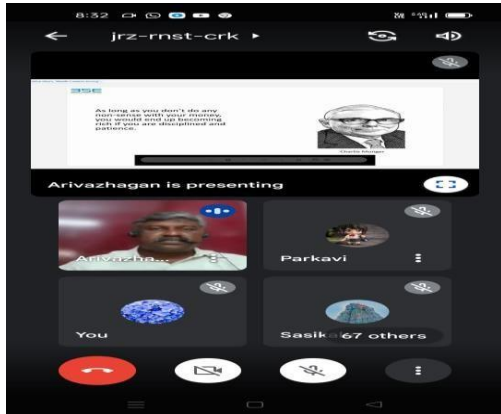
Extension Program on Energy Management - in Pudhuppattinam was jointly organised on 21.04.2022 - One day awareness Programme was conducted on the theme of Environment Resource Management and "Conservation of Electrical Resources" by our department and Tamilnadu Electricity Board, to the people of Kandithampattu Village.

Students Enhancement Programme

Students Enhancement Programme on Developing Skills was organised by Deanery of commerce and management studies organised Students' Enhancement Programme on "Developing Analytical Thinking skills" on 29.04.2022. The programme was organised with an aim of guiding the students developing the range of thinking and reasoning skills and to provide the students with the skills that are essential for the proper presentation, analysis and criticism of arguments. Dr.Saravanan Devadoss, Asst. Professor, College of Business and Economics, Kevri Dehar University, Ethiopia was the resource person. He explained that analytical thinking is vital to have natural analytical abilities that can give a way to improve the skills. 587 students participated and got benefitted through the programme.



Endowment Lecture Series on Banking Practices



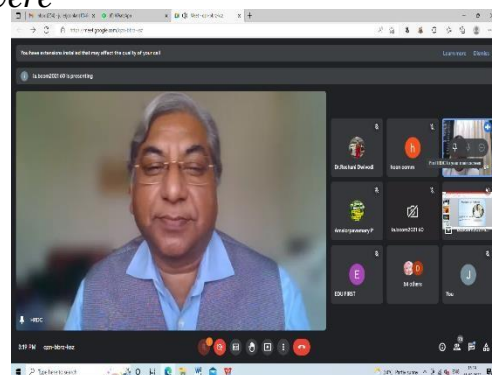
Endowment Lecture Series on Banking Practices was organised on 30.04.2022 – Assistant Manager, Indian Bank Main Branch, Thanjavur made the students to know the financial services of bank and to get the knowledge about the features of the bank services financial inclusion, such as opening bank accounts and financial awareness. He added that, It becomes important for citizens to maintain a bank account for the effective implementation of government programmes. 50

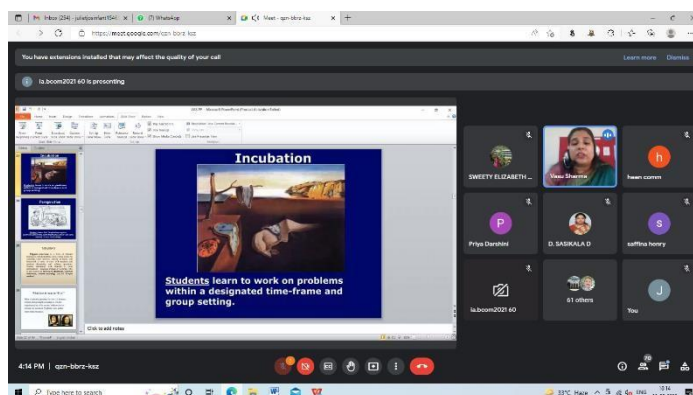
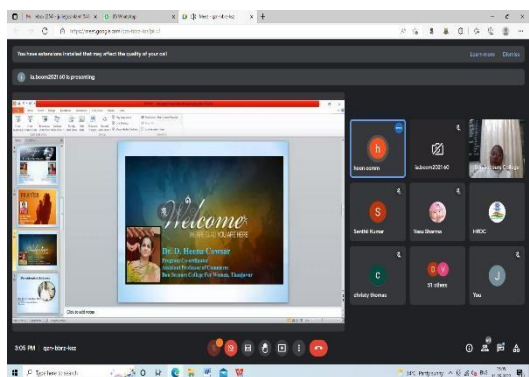
Students participated in the programme and were benefitted.

Online Faculty Development Program

11.05.2022 - 17.05.2022 one week Online Faculty Development Program on "Integration of ICT In teaching Learning Process – Success & Challenges - This FDP was organised with a focus on starting with the research journey as well sharpening research skills in areas of ICT In teaching Learning Process .

The one week FDP had one session on each day covering a different aspects required in research. Every day of the event focused on providing the participants with basic knowledge on embarking their research journey. There was a detailed discussion on choosing research ideas as well as on the approach towards targeting prominent National/International journals. The FDP had specialised sessions on ICT In teaching Learning Process. Participants were addressed by the specialists of the field and were given a detailed idea on carrying on research in the interdisciplinary & Multidisciplinary.



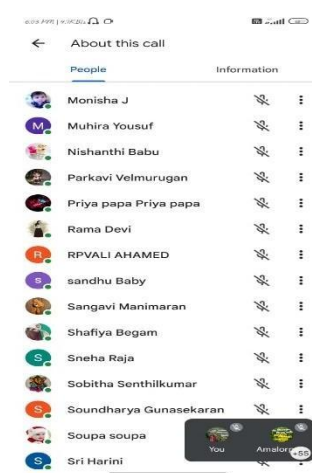
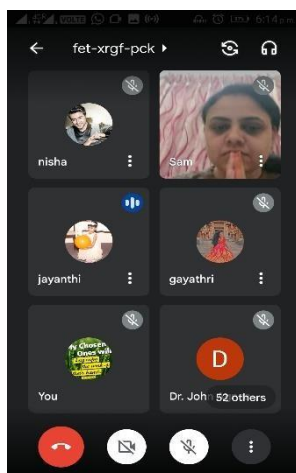
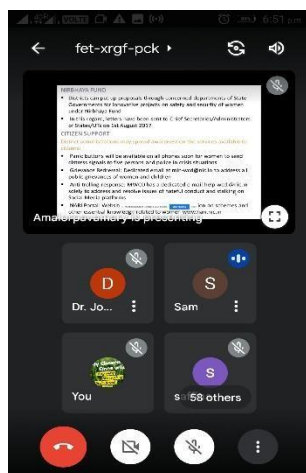


Endowment Lecture

17.05.2022 Endowment Lecture series on E Commerce – Financial Markets – she gave on elaborate lecture on the E- Marketing and Principles of the share market.

Gender Sensitization Program

25.05.2022 & 26.05.2022 Gender Sensitization Program – Gender Governance & feminism.



Skill Development Programme

26.05.2022 Skill Development Programme on Fintech -22 in association with National Securities Depository Limited & Indian Bank (Zonal Office, Kumbakonam) organised a regional webinar with National Securities Depository Limited (NSDL) on the topic “Introduction to Securities Market” on 26.05.2022. Through this two hour session, which was attended by 100

students, NSDL highlighted the importance of financial literacy and awareness so that the investors can take informed financial decisions. They also talked about structured financial planning so that the future of investor is secured. *Participants were benefitted in the programme.*



Auditors HUB & Campus Interview

Bon Commerce Auditors HUB & Campus Interview in Association with Kumbakonam Branch of SIRC of Institute of Chartered Accountants of India was organised on 28.05.2022 -



STAFF ACHIEVEMENT

- ***07.08.2021 - Dr.U.Priya, Dean & Asst.Prof, Department of Commerce, acted as a Resource Person for the special lecture on “Webinar on Inner Transformation – Key to Success” organised by PG & Research Department Commerce and Commerce(CA), Rabiammal Ahamed Maideen College for Women, Thiruvuru.***
- ***28th September 2021 - Dr.D.Heena Cowsar, Asst.Prof, Department of Commerce, acted as a Resource Person for the special lecture on “Soft Skill Development” organised by***

Department Of Business Administration, Association (Women), JAMAL MOHAMED COLLEGE (Autonomous), Tiruchirappalli – 620020.

- **28.01.2022** –Dr.Sr.Cathelina, Principal & **Dr.U.Priya**, Dean & Asst.Prof, Department of Commerce, acted as a Resource Person for the **special lecture on “Faculty Exchange Programe Seminar on Quality Management in Higher education”** organised by **Servite Arts & Science College for Women, T.Idaiyapatti, Thogaimalai.**
- **21.05.2022** - **Dr.A.N.Chrsity**, Vice Principal Asst.Prof, Department of Commerce, acted as a Resource Person for the **Value added course on “Life Skilling Course”** organised by **Department of Commerce, Bishop Heber College, Trichy .**
- **30.04.2022** - **Ms.P.Amalorpavamary**, defended her **Ph.D viva-voce examination** and was awarded **Doctorate.**

STUDENTS ACHIEVEMENT

