



BON SECOURS COLLEGE FOR WOMEN
Affiliated to Bharathidasan University, Tiruchirappalli
UGC Recognized 2(f) and 12(B) Institution
Vilar Bypass, Thanjavur-613006, Tamilnadu



DEPARTMENT OF COMMERCE

NEWS LETTER

JUNE 2021 – NOVEMBER 2021

EDITOR

Dr.P.Amalorpavamary

Ms. J. Juliet Rani

ASSOCIATE EDITORS

Dr.A.N.Christy

Dr.U.Priya

Dr.C.Saffina

COMMITTEE MEMBERS

Ms.K.Kalaiselvi

Dr.K.Mala

Ms.D.Heena Cowsar

Dr. G. Vadivalgan

Ms.S.Sweet Elizabeth Thangam

Dr.E.Ramaprabha

Dr.S.John Agnes Genevee

Ms.R.Hemalatha

Ms A. Arockia Roselin

Jenita

Ms. G. Indhumathi

Ms. T. Jayanthi

ABOUT THE COLLEGE

Bon Secours College for Women is a gift of God in the higher education ministry under taken by the Franciscan Sisters of Our Lady of Ben Secours, Religious congregation which is committed to the welfare of women for decades.



The college started its long journey of reaching out to the poor and unsal young women in the year 2002 with a meager strength of 50 students. Now the college has grown in leaps and bounds with a total strength of the 4286 Students. The college, affiliated to Bharathidasan University is recognized by UGC under 2(f) and 12(3) of Act 1956 and an autonomous body of the UGC. Bon Secours College is the only college in Thanjavur among the self-finance colleges, to have achieved this credit. The college offers 18 UG, 11 PG, 5 M.Phil., and 4 Ph.D Programmes. There are 9 Diploma Programmes and 18 Certificate courses, comprising of value added and vocational courses. The College is situated near Vilar village in a sprawling area of 10.70 acres. The location of college a sylvan surrounding provides perfect atmospheres for learning. The campus is calm, peaceful and serene. The plastic free, eco-friendly and clean and green surrounding proves a proper background for the pursuit of knowledge. Bon Secours College delivers the most professional and personalized education and training to the students to equip them academically strong with professional ingenuity and social commitment. Many departments' produce centum results every year and the number of university rank holders are always on the increase. On the Whole Bon Secours extends its services towards the holistic development of the student community to transform them as Nation builders.

ABOUT THE DEPARTMENT

The PG & Research Department of Commerce was first established in 2002, and has been doing yeomen service for the cause of higher education by catering to the requirement of the students mostly hailing from the nearby rural areas. The full-fledged Commerce Department presently offers B.Com, M.Com. M.Phil. and PhD, programs. It started full time MPhil Course in the year 2011. It has so far produced 40 MPhil Degree Holders and was elevated as a research department in 2016, currently 16 PhD scholars are pursuing their research. As of now, there are about 687 Enthusiastic Students in the Department In order to imbibe the societal values; students are exposed to the villages through-reach out and extension programme, apart from emphasising on consistent and good academic performance, the department encourages participation in the co-curricular and extra-curricular activities Faculties play an active role in motivating the students towards realizing their dreams and bring out the latent talents in the students through Guest Lectures, Personality Development programmes, Entrepreneurship Development programmes, Start-up activities, Industrial visit, Quiz competition and Elocution Competition. The department aims at providing academic excellence and competencies necessary to face the challenges of the business world. The rapid growth of the Department of Commerce is reflected in its expansion as well as novelty in its academic programmes.

VISION

- Envisions providing excellent and valuing based commerce education.
- Provide refined education system to create visionary professionals and entrepreneurs enriched with innovation and leadership.

MISSION

- ❖ To provide the impetus in the young minds through value based quality education with discipline and imparting sound knowledge, intellectual skills, good character and innovation to develop leadership, professional excellence to attain distinction and decorous placement to render service to the society.
- ❖ To cultivate the knowledge and skills of students to face the global challenges with confidence and ease.

CURRICULUM OVERVIEW

The course is designed to achieve the following objectives.

- ❖ To provide conceptual knowledge and application skills in the domain of Commerce studies.
- ❖ To prepare students to take up the responsibilities in various functional areas in organization.
- ❖ To equip students to pursue higher education and build their professional qualification.
- ❖ To sharpen a students' analytical and decision making skills.
- ❖ To facilitate students with skills and abilities to become competent and competitive to be assured of good careers and job placements.
- ❖ To motivate self-employment through entrepreneurial skills.

PRINCIPAL'S PEN

"We cannot always build the future for our growth, but we can build our growth for the future"

- Franklin D. Resscolt

Our College wishes to provide our Students a holistic learning, experience for life. Our aim is to teach students to learn and not just o study. At the outset my greeting to the editorial board of the commerce department for working on a Commerce Echoes (Newsletter) best in all aspects.

Dr.Sr.Cathelina

FROM THE VICE PRINCIPAL'S PEN

Education is the ability to meet life situation. The trust of education at Department of Commerce for Women for is to produce bright young women equipped enough to foray Date the world with an all sound development of personality Our ultimate aim is to enforce confidence and competence of every student across broad area of interests and pursuit. Commerce department endeavours to help realizing the dream of young women to better human being.

Dr.A.N.Christy

DEAN'S DESK

It gives me immense satisfaction that next issue of "COMMERCE ECHOES" is ready for the readers. Department Newsletter mirrors the success story of that department and act as a great medium to reach out to the outer world. It reflects upon the persistent and committed efforts made by the faculty, staff and students for taking the institution one step ahead. Continuing the same tradition, this issue, reflects upon commendable contribution made by all the members of the department for the overall development. I congratulate everyone for their service and expect the same in times to come. I also congratulate the editorial team for bringing out the present issue of Commerce.

Dr.U.Priya

HOD DESK

It has been an interesting and busy year for the members of the department. This newsletter is one of the ways in which we can disseminate information on the activities of the department. The past year was full of various activities by the faculties and students in academic, co-curricular, extra-curricular as well as research & developments. The various events will provide our students with the foray of creativity and out of the box thinking. The core values of the department help the students to develop their overall personality and make them worthy professionals to compete and shine at both national and international entities. I would like to thank all my colleagues for their tireless efforts to help the department progress at a very steady pace.

Dr.C.Saffina

DEAN'S DESK

The 12th issue comes with a lot of energy, positivity and hope for a better and brighter future for students at the department. We have put our best foot forward to make this issue of "COMMERCE ECHOES" newsletter a success. I feel honored to be selected as the editor for the newsletter and grateful to the faculties of Commerce.

As correctly said,

"We all have ability. The difference is how we use it" - Stevie Wonder

The whole idea of 'creation' has always been fascinating and so is the creation of "COMMERCE- ECHOES" the newsletter of Department of Commerce. The department encompasses the vast amount of talent and knowledge resting with its students and faculty, and conceiving the idea of newsletter rightly fills the gap in showcasing of department activities. As editor I needed to take certain decisions to justify the layout, and printing requirements of the newsletter. I hope you all will find them in sync with our vision about newsletter. However, there is always a scope for improvement and your suggestions are welcomed in this regard. After spending countless hours in giving shape to the timely support of you all, I feel proud and privileged in presenting before you the 11 issue of "COMMERCE ECHOES" the department newsletter.

Ms.P.Amalorpavamary

DEPARTMENT ACTIVITIES

Environmental Day

The environmental day was celebrated on **05.06.2021** by the commerce department. It was inaugurated by Assistant Professor of Commerce R.P.Ramesh, the Principal, and our College. Recourse



person shared his concerns about the desertification and global warming and the need to encourage and conduct afforestation methods to keep the greenery as such. Both



students and teachers did their part in adorning the college campus with shade trees. To mark the environmental day celebration the students, planted tree samplings in their houses.

Webinar On “Overview Of Securities Market And Effective Development”

ICT Computing skills webinar on “overview of securities market and effective development” along with BSE – Investor Production fund was organised on 08.08.2021 at 11 am with two hour duration. Resource person for the webinar are Dr. Sharan Kumar Shetty Ph. D, MBA (Finance), KSET, Associate Professor & GC Member, MSN Institute of Management, Member of Board of Studies & Editorial Board Member of International Publications., Financial Advisor, Motivational Speaker and Educational Consultant. Ideator and Founder of Capital Advisors (Start-up Firm). They briefly discussed on the introduction of investment and also the role of SEBI, BSE and CDSL as regulators of Capita Market for the awareness of investors. 96 Students got practical Exposre to Capital Markets and able to learn different Mechanism of Indian Securities Market. Good Feedback along with active participation from Students and Faculties really encouraged the Guests, to conduct such webinars in Futures as a part of their Basic objective of Investment awareness to common People. Different programs conducted for the investor awareness by the students. We really thankful to BSE Investor Protection fund (BSE IPF), for conducting such Webinars.

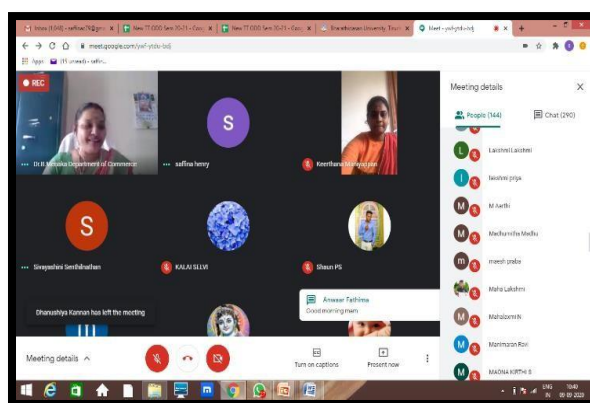
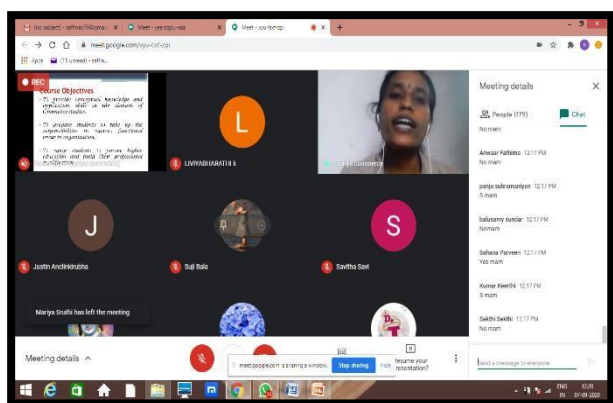
ICT Computing Skills – Virtual training Programme in live share trading

ICT Computing Skills – Virtual training in live share trading was organised on 21.08.2021 - To provide the necessary awareness to investors on Stock Market. An insightful Session on Investors Awareness was held for the students of B.Com by Department of Commerce in association with Bombay Stock Exchange. The Resource Persons being Dr. Sharan Kumar Shetty Ph. D, MBA (Finance), KSET, Associate Professor & GC Member, MSN Institute of Management, Member of Board of Studies & Editorial Board Member of International Publications., Financial Advisor, Motivational Speaker and Educational Consultant. Ideator and Founder of Capital Advisors (Start-up Firm). Choosing to invest in stock market gives multiple options, so knowing about the right choice helps investors in their decision making process related to investments. The session enabled the students to explore the overview of Stock Market. With the market in India growing steadily, it is obvious that those who deal in market shares are going to have rewarding returns with vast opportunities for growth considering the careful choices to be made while investing.

ICSSR Sponsored International Webinar

ICSSR Sponsored International Webinar on “Impact of Trade and Business on Economic Growth of Developing Countries in the Pre & Post Pandemic Era” wasorganised on 26.08.2021 & 27.08.2021. Mr.M.T.M.Vivek, Deputy Director, Institute of cooperative management, USA, delivered the inaugural address, Prof.Louis Manoj Ambraose, Assistant Professor, Government First Grade College, Kavour, Mangalore delivered the key note address, Dr.X.L.X. Wilson, Visiting scholar, university of Helsinki, Finalnd, delivered the Felicitation. The webinar provided an opportunity for the participants to share their opinion and ideas on Trade and Business growth. They were able to bring new things to light and deliberate on the issues related to digital strategies that will lead to smart future. The webinar highlighted that digital transformation demands radical and cultural change that require organisation to continuously face the challenges and strive for its development. The conference also featured the many facets of digital initiative in business with the latest thinking on innovation within digitalisation.

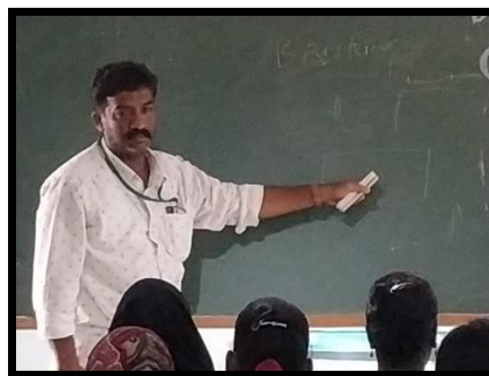
Student Induction Program was organised through the Google meet on 21.09.2021 & 22.09.2021 - The Department of Commerce conducted a SIP Programme for the first year students of B.Com. A brief presentation was given to inform the students about the CBCS curriculum and the add-on certificate based courses offered by the college. The freshers were familiarized with the Commerce Association, Business Society and Department Magazine. To conclude the SIP, an interactive quiz was conducted by the members of the association.



Guest Lecture Programme

Guest Lecture on Research Advances in Social Science was conducted on 22.09.2021-

The resource person was Dr. Sampath Kumar, with 10 years of experience in teaching, research and guiding Scholars. He is presently working with Department of Commerce, Kiristhuraj Women's College, and Chennai. The Guest Lecture was organized to help students stay informed on the basics and familiarize them with recent developments and trends in research techniques and its application in commerce. In his lecture he discussed the objectives of research, types of research, different research tools. He also discussed current hot research areas, software's that can be used. He reflected his own experiences of doing. He focused on various aspects related to technical paper writing. Report formation, report writing, cover page framing and title selection process.



Extension Programme on AADHAR credentials

Business Development Day – Reformation of AADHAR credentials (India Post)



was organised on 13.10.2021 - The main purpose of the event was to reformat teaching faculty, non – teaching faculties and students Aadhar. A team of three technical staff from Indian Post were present at the location. They gave information about how to update Aadhar and our principal

Dr. Sr. Cathelina was a first person to reformat her aadhar. After that 18 faculty number and 79 students had corrected their Aadhar details. The programme benefited the participants and to a greater extent helped them to formulate their Identity.



Students Installation Programme



Busy Bee Association Voting was conducted on 15.10.2022 Office bearers were and selected and elected through the online voting. They took charge of the students on the installation programme of the association on 18.10.2021 at the college premises.

20.10.2021 - Commerce department received award from AT Muteen (NGO) for their contribution in Entrepreneurial Development.

Virtual training in trading stock market

Virtual training in trading stock market - A Live share trading was organised on 10.11.2021 - To provide the necessary awareness to investors on Stock Market. An insightful Session on Investors Awareness was held for the students of B.Com by Department of Commerce in association with Bombay Stock Exchange. The Resource Persons being Dr. Sharan Kumar Shetty Ph. D, MBA (Finance), KSET, Associate Professor & GC Member, MSN Institute of Management, Member of Board of Studies & Editorial Board Member of International Publications., Financial Advisor, Motivational Speaker and Educational Consultant. Ideator and Founder of Capital Advisors (Start-up Firm). Choosing to invest in stock market gives multiple options, so knowing about the right choice helps investors in their decision making process related to investments. The session enabled the students to explore the overview of Stock Market. With the market in India growing steadily, it is obvious that those who deal in market shares are going to have rewarding returns with vast opportunities for growth considering the careful choices to be made while investing.

Comfest'21

Comfest'21 was organised on 12.11.2021 - Comfest is an annual intra-collegiate fest of the Commerce Department, hosted by the final year students. The Fest features on the diverse events like Fireless Cocking, Corporate Show, Human Resource management Game, Business quiz and Best Manager. These events encourage students not only to learn to manage things on their own but also supplement their professional development in understanding the subjects involved with better clarity.

